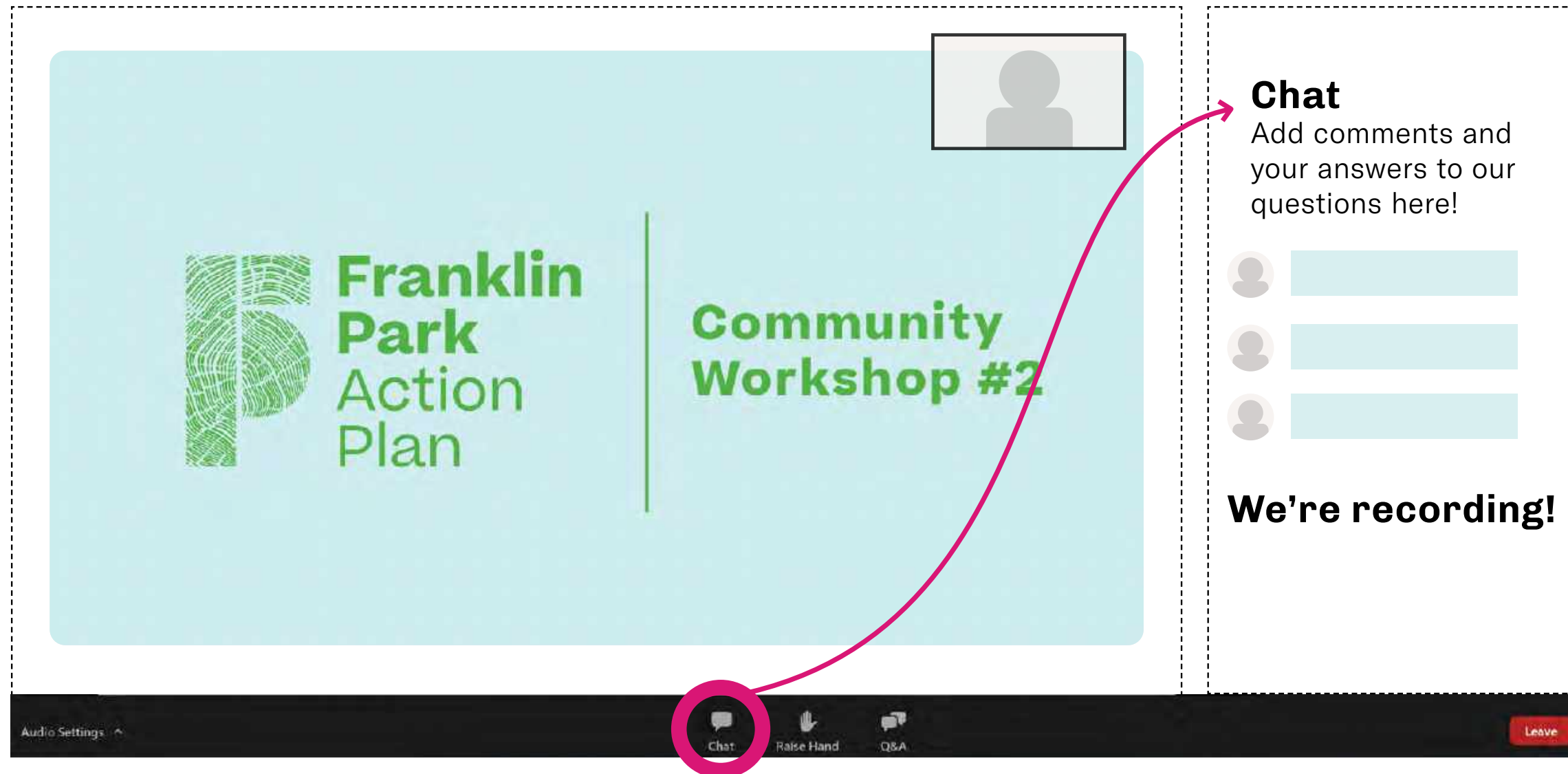


Welcome!

Getting to know Zoom

To start, use the chat feature to tell us your name and how you heard about this workshop.



Have **zoom-related** questions, reach out to Christine!



Christine Brandao
617-961-3006 or
christine.brandao@boston.gov

Welcome!

FPAP Translation Call in Numbers

Language	Call in Number	Access Code
Spanish	929-299-3395	PIN: 153 736 314#
Cape Verdean Creole	401-375-9513	PIN: 708 334 917#
Mandarin	716-266-2039	PIN: 525 133 828#
Haitian Creole	513-463-8973	PIN: 472 600 319#

Have **project-related** questions, reach out to Lauren!



Lauren Bryant
617-961-3019 or
lauren.bryant@boston.gov



WELCOME!

Franklin Park Action Plan
Public Workshop #2

Today's Agenda

Orientation (15 min) —

Name Change
Engagement Updates
Context



Ryan Woods
BPRD



Liza Meyer
BPRD



John Kett
Reed Hilderbrand



Stephen Gray
Grayscale

Four Analysis Themes (30 min)

1. History

Poll!



Lydia Gikas Cook
Reed Hilderbrand

2. Communities

Poll!



Brie Hensold
Agency LP

3. Connections

Poll!



Jha D Williams
MASS Design Group

4. Ecology

Poll!



Kristin Frederickson
Reed Hilderbrand

Principles & Next Steps (8 min)

Questions & Discussion



Stephen Gray
Grayscale



Christine Brandao
BPRD

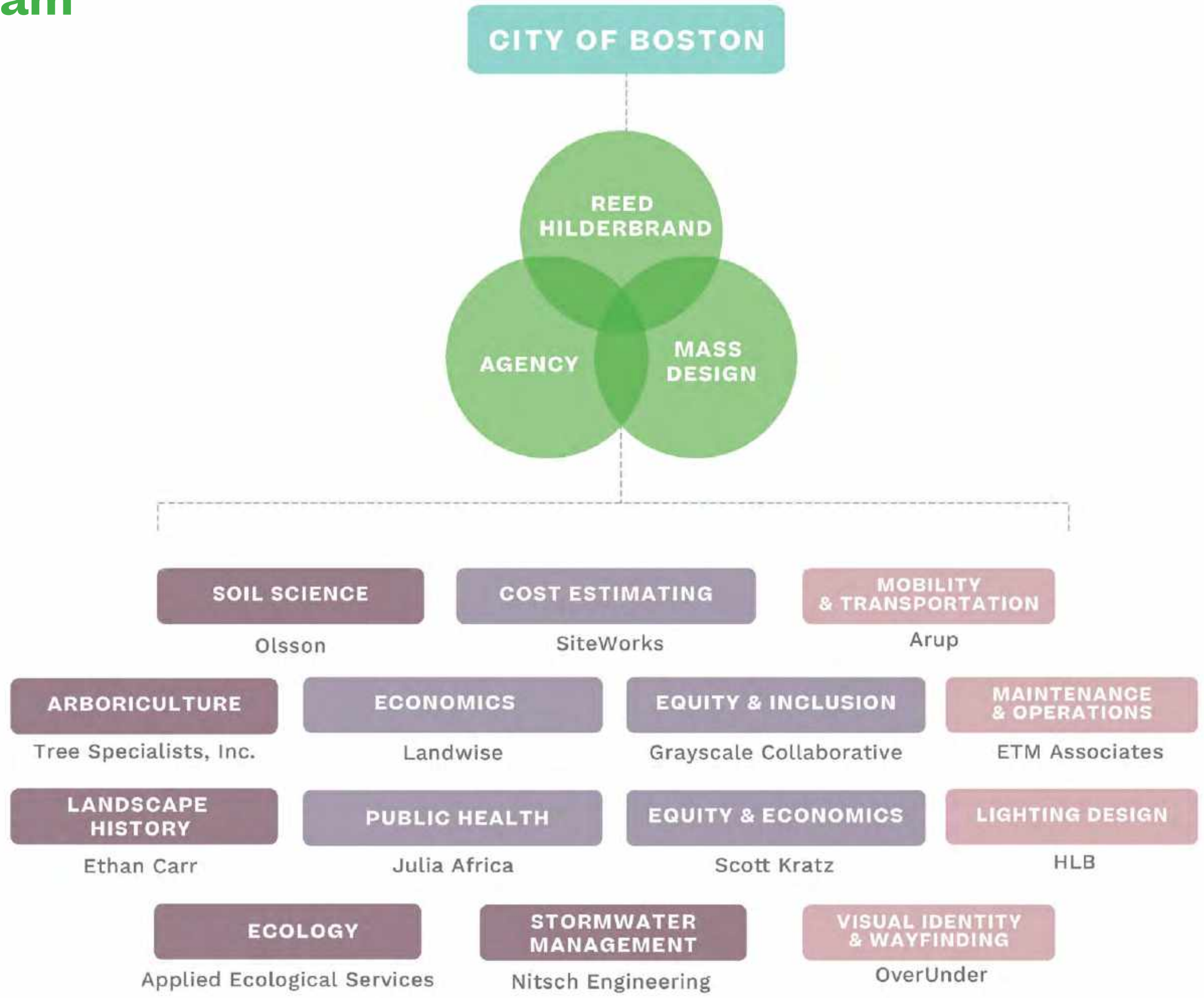


Lauren Bryant
BPRD



Rhiannon Sinclair
Agency LP

Meet the Team



A Plan for Action

In June, the plan was renamed the **Franklin Park Action Plan**. This change reflects that this process is tied to funding and **will make a difference**.

With the sale of the Winthrop Square Garage, Mayor Martin J. Walsh committed **\$28 million** for improvements to Franklin Park, which includes **\$5 million earmarked to create a maintenance endowment**.



A Plan for Action

Capital funds are dedicated to making physical improvements to the park, including:

- infrastructure
- landscape and vegetation
- park amenities and features

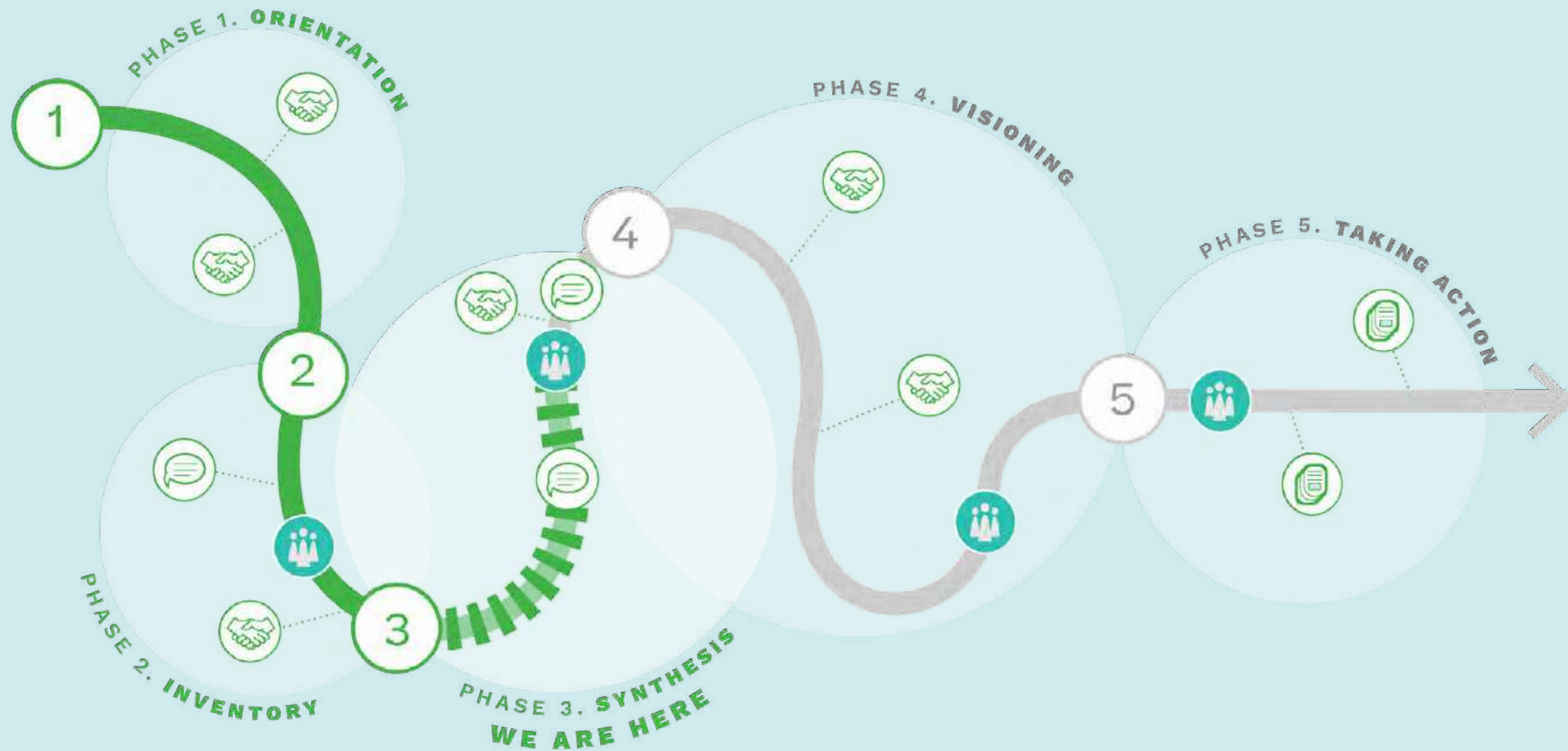
The action plan process also allows us to take a closer look at other aspects of the park, including:

- park management
- maintenance
- programming



Where are we in the process?

Many more opportunities to engage




User Survey & Mini Poll
 Share your feedback


Pop-Up Events and Discussions
 Speak with us during an event in your community


Community Workshop
 Identify priorities with the action plan team


Action Plan Document
 See the vision for the future of Franklin Park


Implementation Strategy
 Discover how the plan can be put into action

We're glad you found us...

Hi!

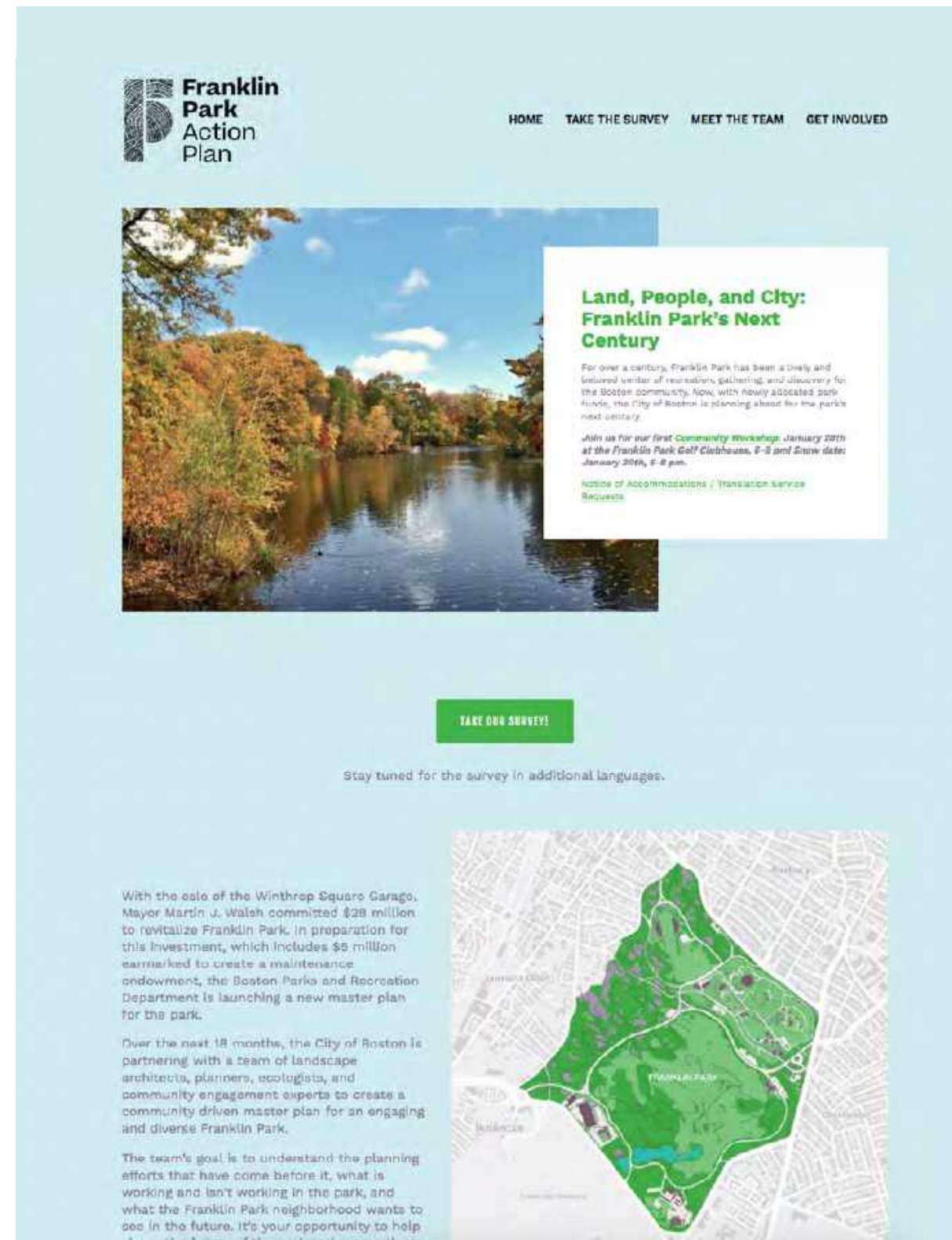
Please join us for our second public workshop, online this time, for the **Franklin Park Action Plan**.

¡Hola!

Únase con nosotros para nuestro segundo taller público, esta vez en línea, para el **Plan de acción de Franklin Park**.

您好!

敬請參加富蘭克林公園行動規劃的第二次的公開工作坊, 本會議將在網上進行。

The screenshot shows the Franklin Park Action Plan website. At the top left is the logo for Franklin Park Action Plan. To the right is a navigation menu with links for HOME, TAKE THE SURVEY, MEET THE TEAM, and GET INVOLVED. The main content area features a large image of a park with a lake and trees. Overlaid on this image is a white box with the title "Land, People, and City: Franklin Park's Next Century". Below the title is a paragraph of text and a call to action: "Join us for our first Community Workshop: January 20th at the Franklin Park Golf Clubhouse, 2-5 pm and Snow dates: January 20th, 6-8 pm." Below this is a link for "Notice of Accommodations / Translation Services Requests". At the bottom of the page, there is a green button that says "TAKE OUR SURVEY!". Below the button, it says "Stay tuned for the survey in additional languages." To the right of this text is a map of Franklin Park. Below the map is a paragraph of text: "With the sale of the Winthrop Square Garage, Mayor Martin J. Walsh committed \$28 million to revitalize Franklin Park. In preparation for this investment, which includes \$5 million earmarked to create a maintenance endowment, the Boston Parks and Recreation Department is launching a new master plan for the park." Below this is another paragraph: "Over the next 18 months, the City of Boston is partnering with a team of landscape architects, planners, ecologists, and community engagement experts to create a community driven master plan for an engaging and diverse Franklin Park." At the bottom of the page, there is a final paragraph: "The team's goal is to understand the planning efforts that have come before it, what is working and isn't working in the park, and what the Franklin Park neighborhood wants to see in the future. It's your opportunity to help shape the future of the park and connections."



Sign up for updates at www.FranklinParkActionPlan.com

Thank you for all your feedback so far!

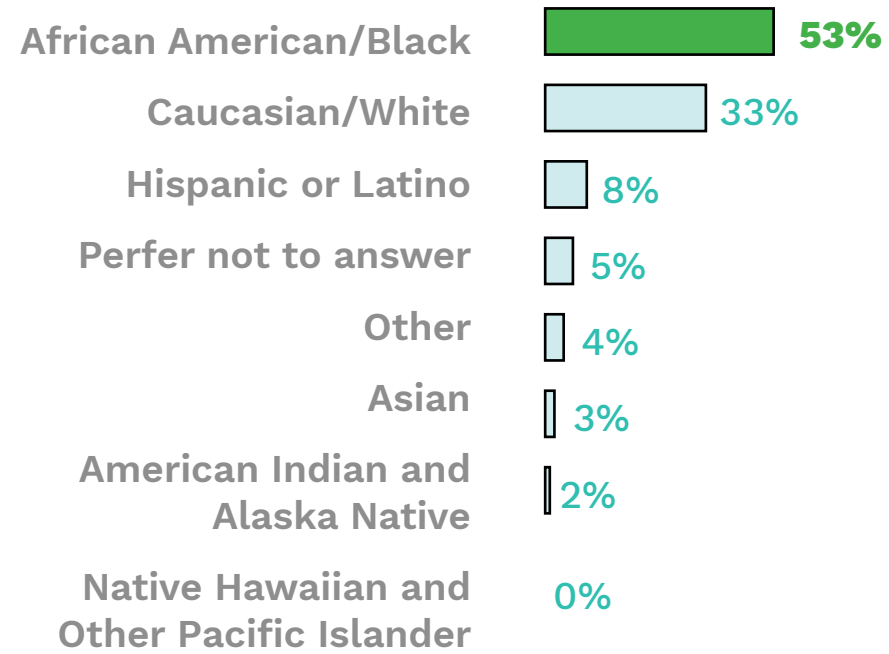
- **6,000 responses** to a community survey
- **2,800 households** visited during neighborhood canvassing
- **300 attendees** to the first public meeting
- **12,000** unique website visits
- ongoing outreach to **over 150** recommended organizations and community partners



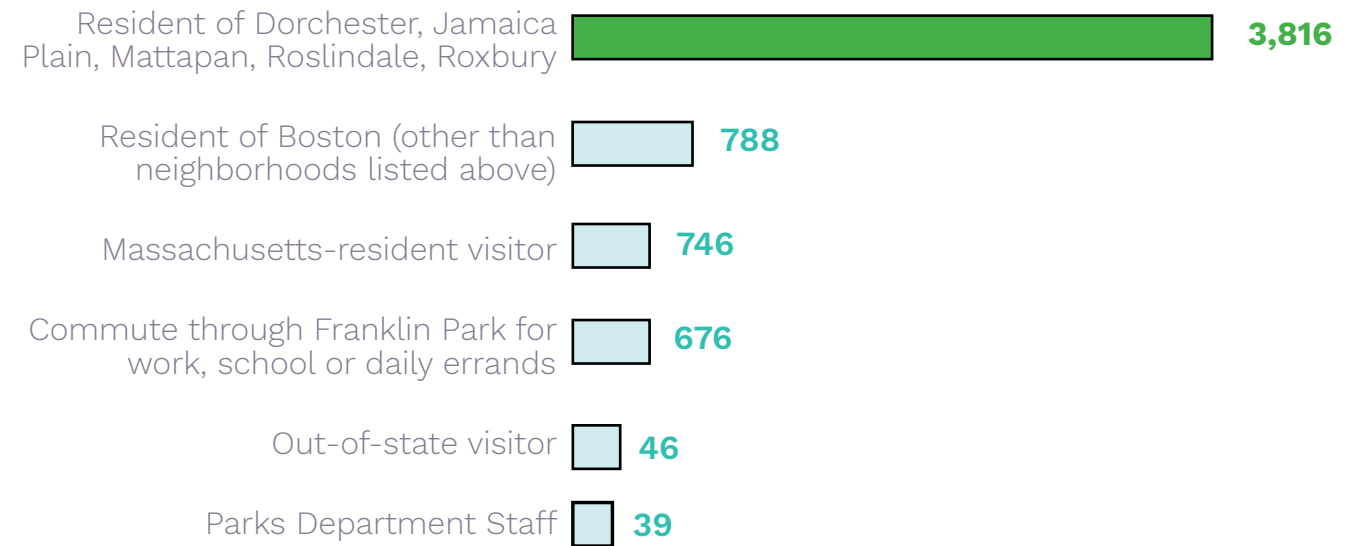
Survey Reach

6,135 Total Responses

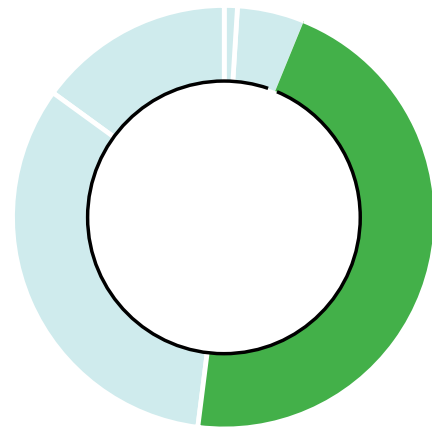
53% identify as African American or Black



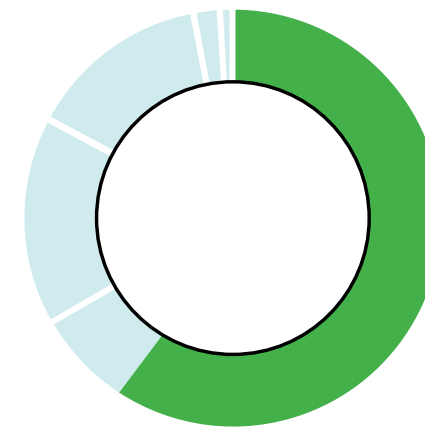
Over three-quarters of participants are residents neighborhoods adjacent to Franklin Park



42% of people are age 19-39












56% have no children under 18



Dig Deeper

Month of Engagement

	MON	TUE	WED	THU	FRI
 Week of June 22nd	Mini-Poll #1: The Many Roles of Parks Email Newsletter Signage in Franklin Park				
 Week of June 29th	Analysis Summaries Released on Website				
 Week of July 6th					
  Week of July 14th	TODAY! TUESDAY JULY 14 Workshop #2 Release Mini-Poll #2: Principles			Friday, July 17 Share Mini-Poll #1 feedback	
  Week of July 20th	Tuesday, July 21 1pm - History themed discussion group		Thursday, July 23 7pm - Communities themed discussion group		
  Week of July 27th	Tuesday, July 28 1pm - Connections themed discussion group		Thursday, July 30 7pm - Ecology themed discussion group		
Week of August 3rd	Share feedback from Mini-Poll #2				



HISTORY



COMMUNITIES



CONNECTIONS



ECOLOGY

History

Health, Natural Systems, Landscape Design



History

Continuity, Connectedness, & Activism



Massachusetts Tribe



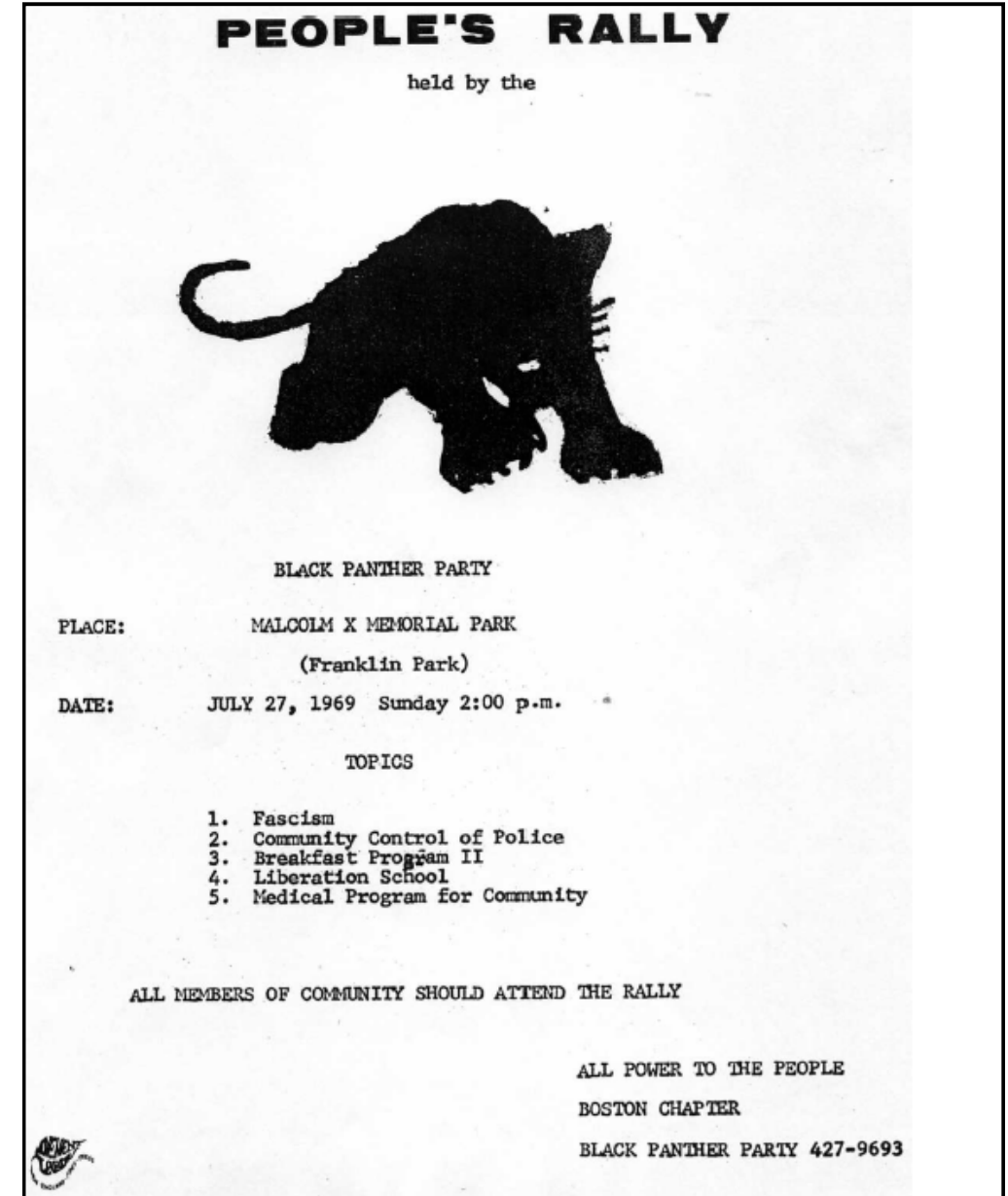
Bob McCoy & The Franklin Park Golfers Association



Franklin Park Coalition



Elma Lewis & The Playhouse in the Park



Black Panther Rally Flyer, 1969

Community

A Park for Everyone

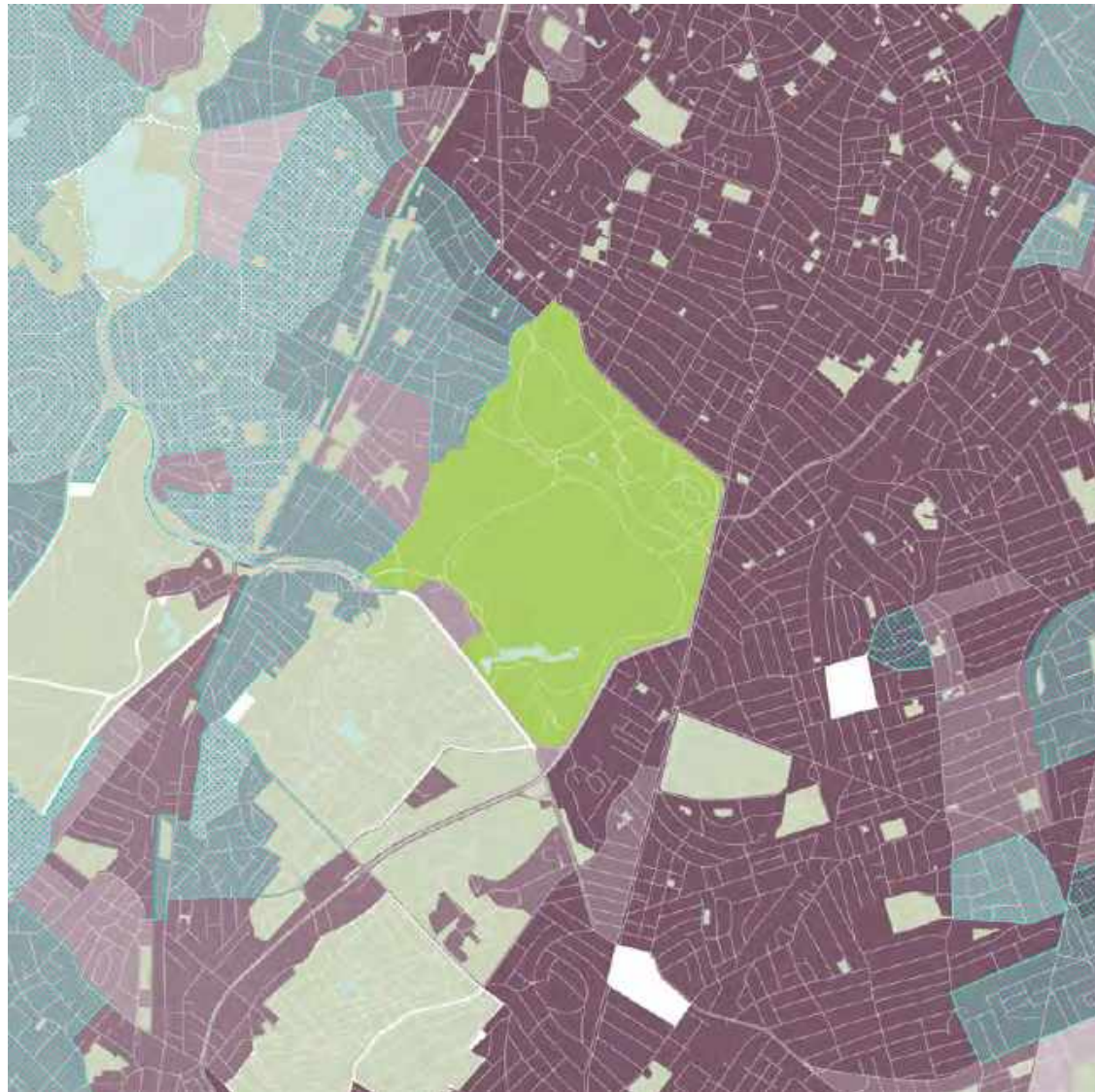


Kite Fest

Community Uneven Opportunities

Race and income are inverted on either side of Franklin Park

72% of surrounding residents are persons of color



Race excluding "white alone"

ACS 2017

Median household income, 12 months

ACS 2017

 Greater than median \$75,883

More renters live on the North and East sides of Franklin Park

Over 75% of housing along the North and East edges are renter occupied







Renter occupied housing units

ACS 2017

Households with limited English speaking status

ACS 2017

 Greater than 75% of households

-  1-25%
-  25-50%
-  50-75%
-  75-100%

Connections

Getting There and Getting Around



Connections

But, we miss our friends & neighbors



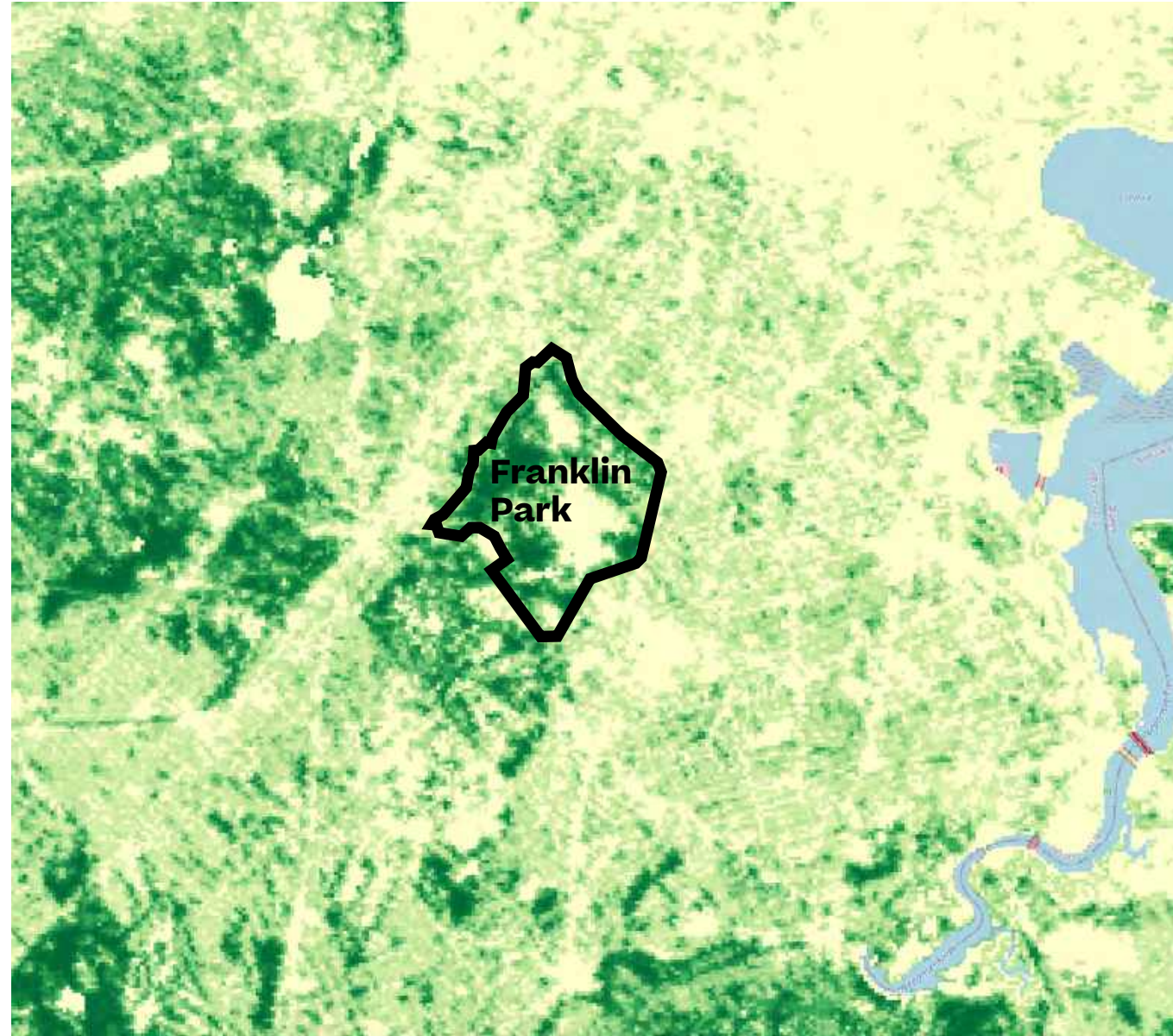
Ecology

Natural Respite

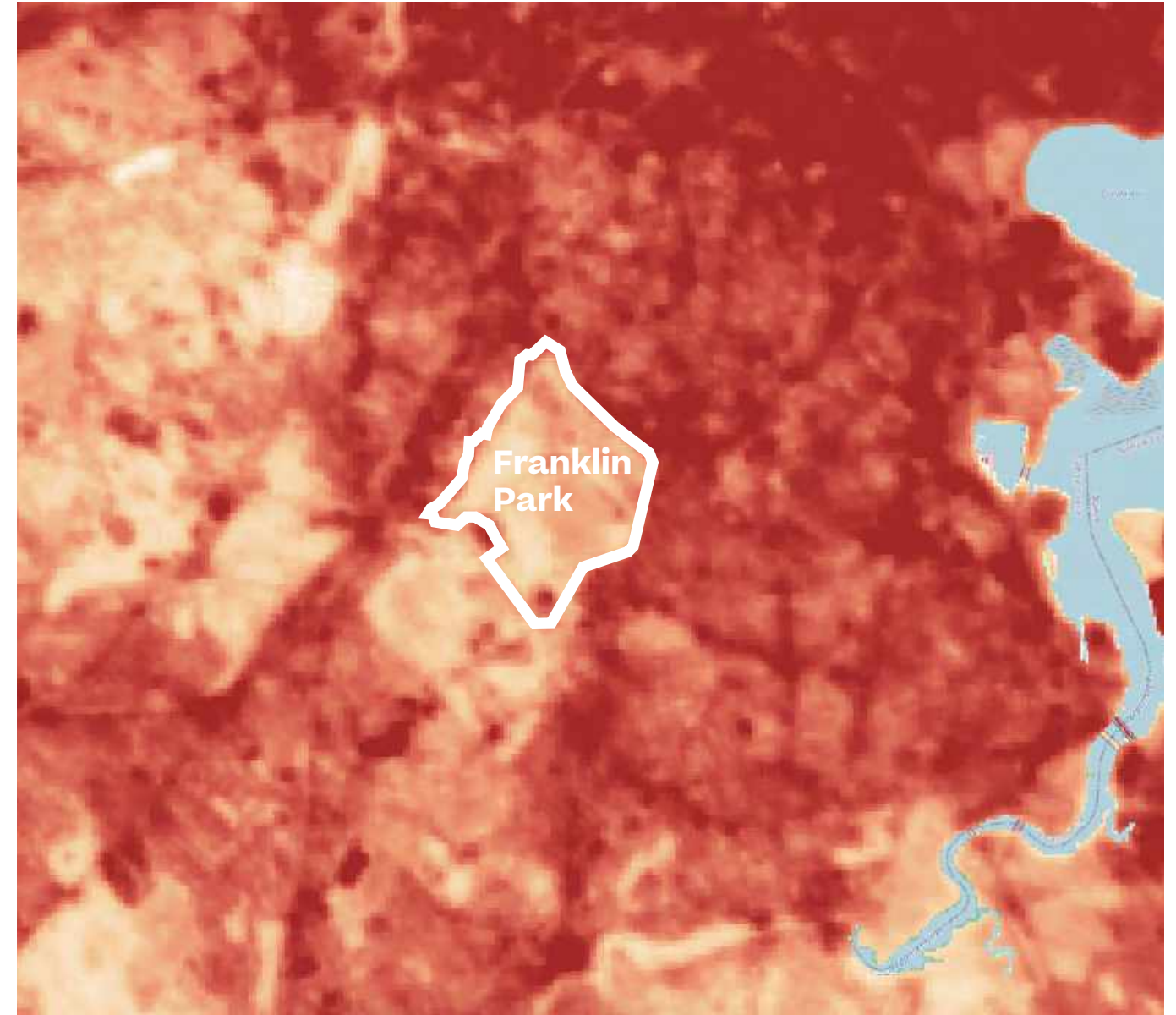


Ecology

Climate Change and Community Impacts



Tree Canopy Cover



Surface Temperature



LYDIA GIKAS COOK | Reed Hilderbrand



HISTORY

One of America's Great
Large Parks

WHAT WE'VE HEARD SO FAR

“Franklin Park has been an urban **respite for black and latino families** when we weren’t welcomed at other city parks. Any improvements, should engage people from black and latino communities to ensure the traditions and needs of our communities are continued to be met.”

- Dorchester Resident

“I was raised by a single mother and in the summers is when we were able to spend a lot more time together. She taught me how to ride a bike in Franklin Park. **We would drive over with our bikes and picnics and spend hours riding around and then have a picnic together.** Its one of my best memories of both the park and my mom.”

- Roxbury Resident

“Every memory there is important. When we had no car, the park was our fun. We created games, ran track and had family barbeques. **The kite festival was always huge for us growing up!**”

- Dorchester Resident

Early Landscape

Massachusetts Tribe, Roxbury Farmers, Immigrants

Massachusetts Tribe

Native trail in the present-day park



Connection to the land continues through today and into the future



Immigrants

English, Irish, and German immigrants settle in the area.



Pre-1600s

1600s

1700s

1800s



Colonists build mills, tanneries



Farming



City acquires land (1881)

Settlers, Farmers, Tradesmen

Parkland Acquired

Gathering Place for All

A New Idea for a Changing City

In the 1800s, Boston is a rapidly growing city with limited green spaces.

Commissioned by the city, Olmsted proposes a park system that provides public access to nature and its restorative benefits.



Open space as democratic space



High density impacting public health



Parks provide access to open space

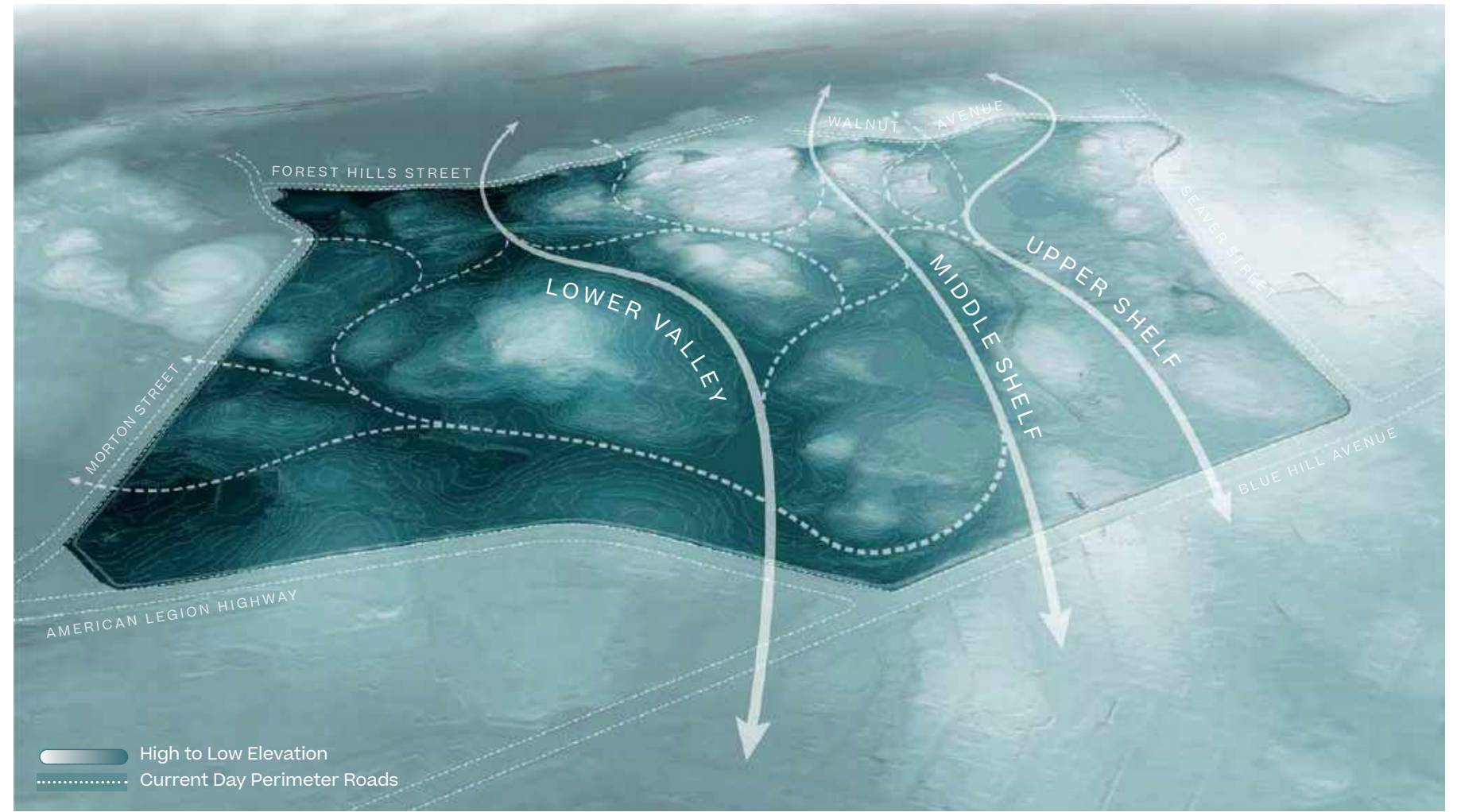


Emerald Necklace: a 1,100-acre park system

Uniquely Boston A City of Hills

The dramatic topography informed site selection for the park.

The iconic hills and valleys are part of a drumlin field, formed by glaciers 570 million years ago.



Park design and circulation fit the topography closely



A glacial erratic in the park



The changing terrain influenced roads and views



Boston is known for its hills

Designed for the Everyday

The General Plan of Franklin Park

Olmsted's design is based on how open space positively impacts a community's physical health and mental well-being.

The recuperative and community-building roles remain vital today.



Early park scenery and views



- The Ante Park**
Active recreation
- The Country Park**
Passive enjoyment of scenery
- Park Facilities**
- Glen Road**
City-through traffic
- Circulation Loops**
Two primary loops with secondary paths to lookouts
- 1 **The Valley Gates**
Intersection of the two loops

Key Park Design Features

- Continuous space with long views across the park
- Woodlands and meadows

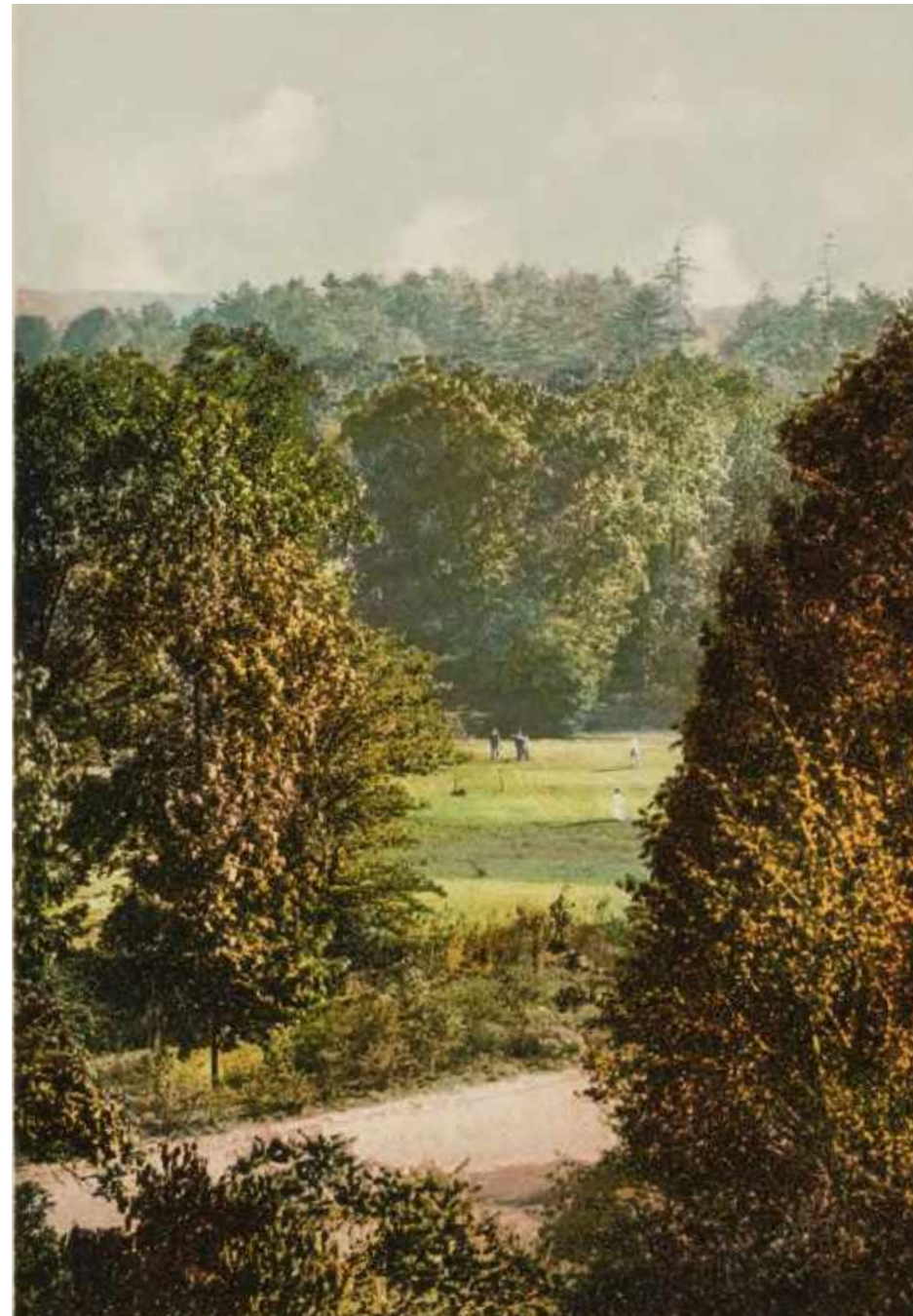
A Place to Escape

The New England Landscape Amplified

The design builds on New England landscape characteristics, amplifying qualities of woodlands and meadows. Key spatial relationships have been lost as programs shifted and maintenance regimes evolved.



Paths follow the curve of the land



Enclosed in woods with long views



Out in the open meadow



Local materials

The Unmaking of a Plan

Changes to the Park Over Time



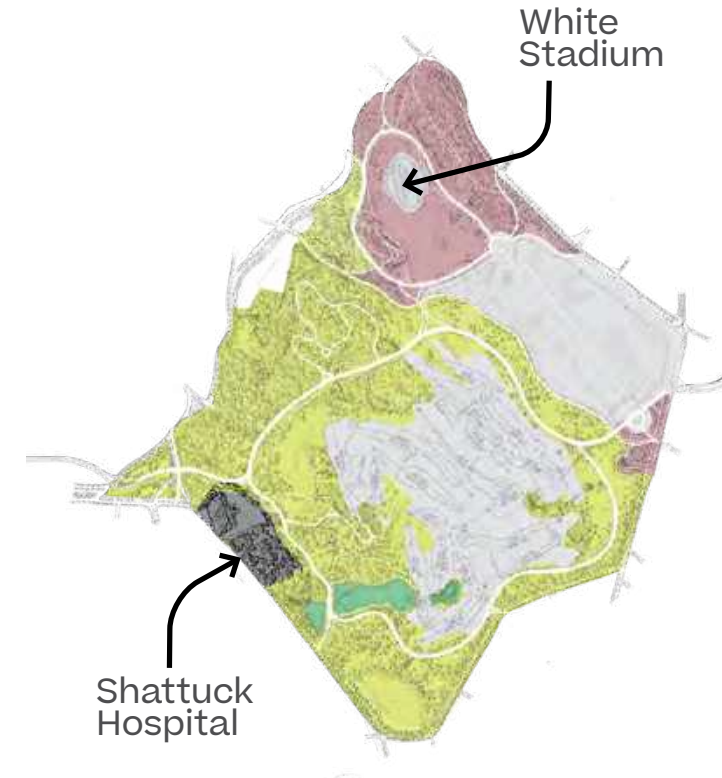
1895 Plan



1900



1930



1970

■ Park
■ Private

Franklin Park Zoo

Golf Course

Shattuck Hospital

White Stadium



Surveying and Building



Franklin Park Zoo



Golf Course



Shattuck Hospital

Shifting Communities & Cultures

The Park and its Neighbors Evolve Together

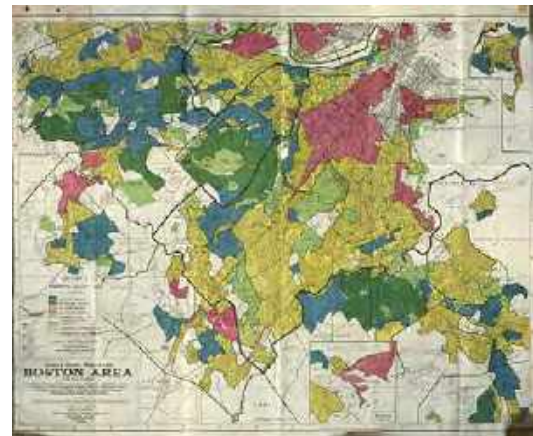
Growing Immigrant Communities

Franklin Park Theater opens 1914



1900s

1950s



Demographic shifts

Migration & Redlining

1960s

Upkeep by city declines

Post-War Disinvestment

Community Leaders Take Action

Franklin Park Coalition (1974)

Elma Lewis (1972)



Boston Park Rangers (1984)



1970s

1980s

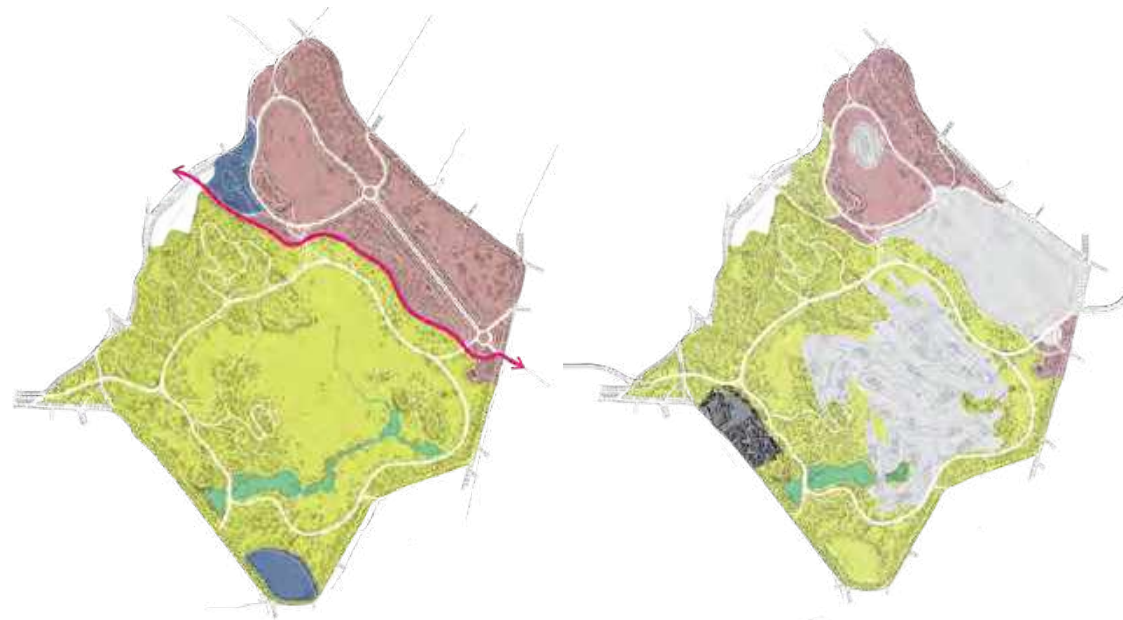


The Kite Festival (1987)

A Powerful Place Remains

An Opportunity to Reconnect

Many questions and opportunities exist as we evaluate ways to reconnect parts of the park, carefully integrate new program, and establish a welcoming face to visitors from near and far. Changes to the original design have split the park into pieces. The powerful natural features remain, ready to be re-revealed.



Design Intent

Existing Conditions

Ownership

- With multiple constituents sharing space, how can the park experience become unified and whole again?

Program

- How do program and activities become accessible to all park neighbors, while maintaining the open, natural character of the park?

Vegetation

- How can we ensure that healthy ecosystems and improved biodiversity provide new experiences for visitors?

Circulation

- Can circulation and entries be clarified to better welcome visitors, and provide safe and easy ways around the park?

HOW SHOULD THE STORY OF THE PARK BE TOLD IN THE LANDSCAPE TODAY? PICK ONE OR TWO.

POLL!

On a phone?

Text **617-799-2237**

A

Interpretive signage to tell stories

B

Self-guided history walks

C

Events that celebrate multiple
cultures and histories

D

Temporary art installations

E

Rebuild or restore elements from
the original park design

F

Something else!
Type your suggestion into the chat

BRIE HENSOLD | Agency LP



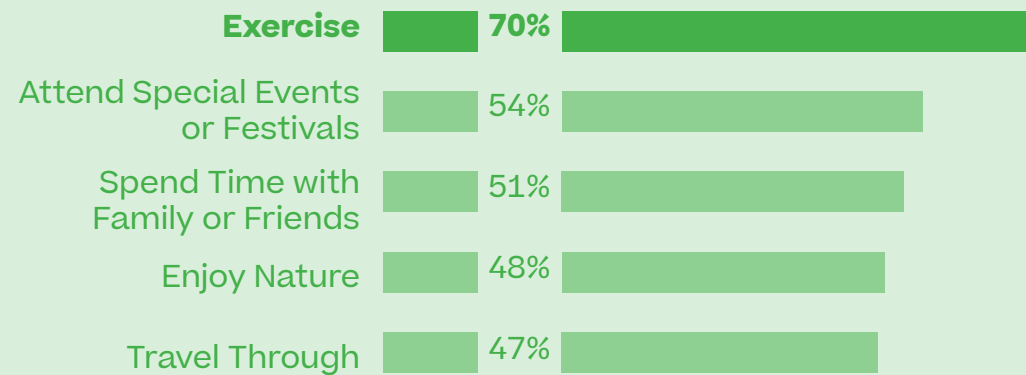
COMMUNITIES

At Heart,
A Neighborhood Park

What We've Heard So Far

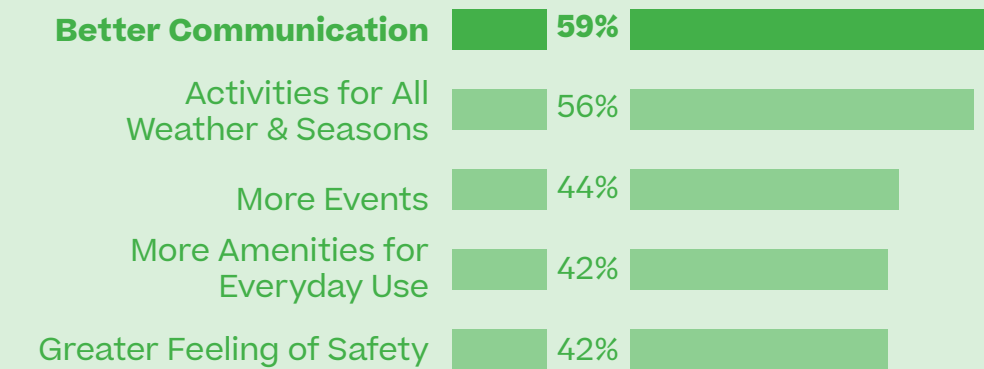
People come to Franklin Park seeking fitness, family, and nature.

What do you typically do in Franklin Park?



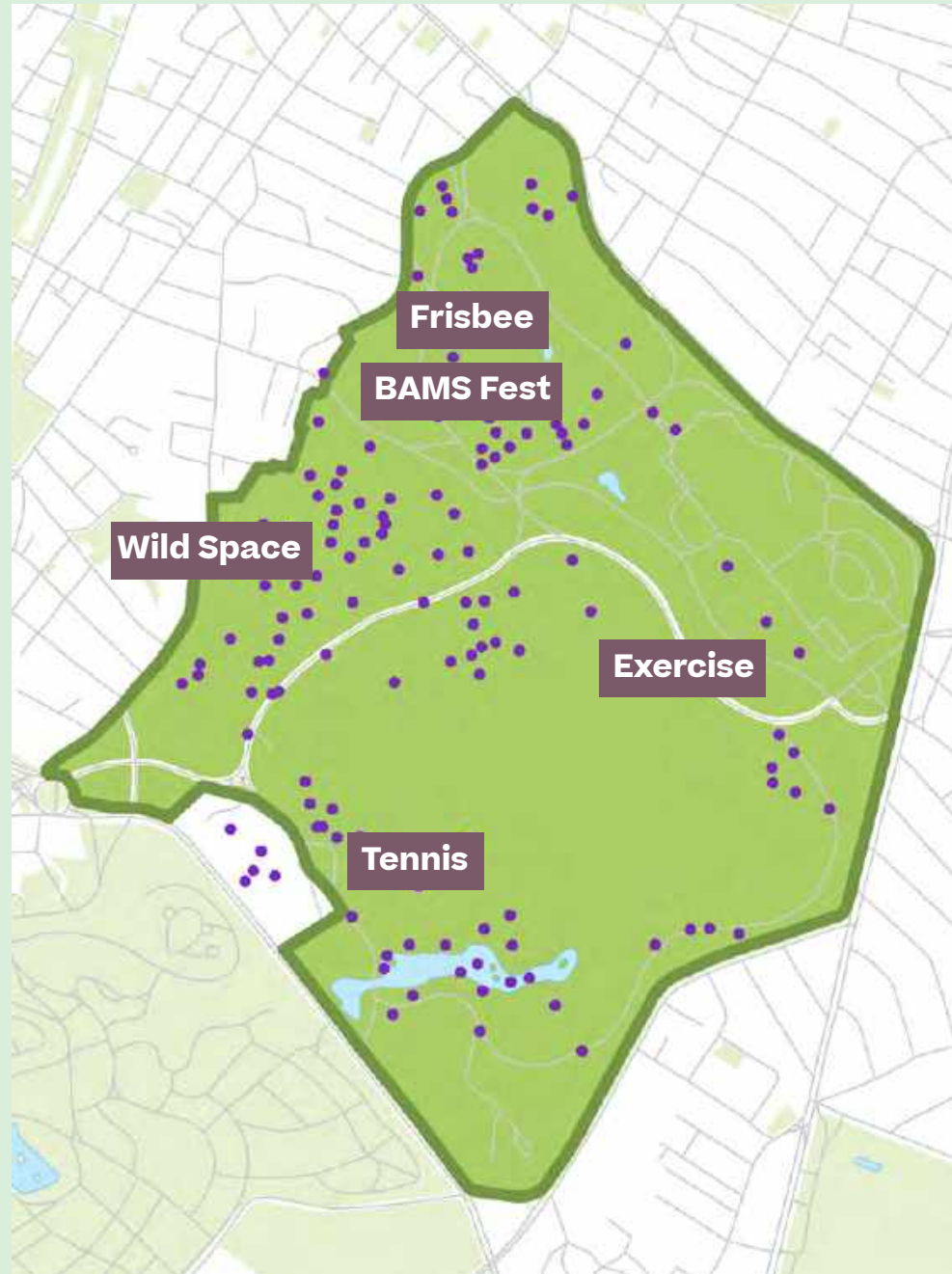
More information is the top way to get people to visit more.

What would encourage you to visit or spend more time in the park?

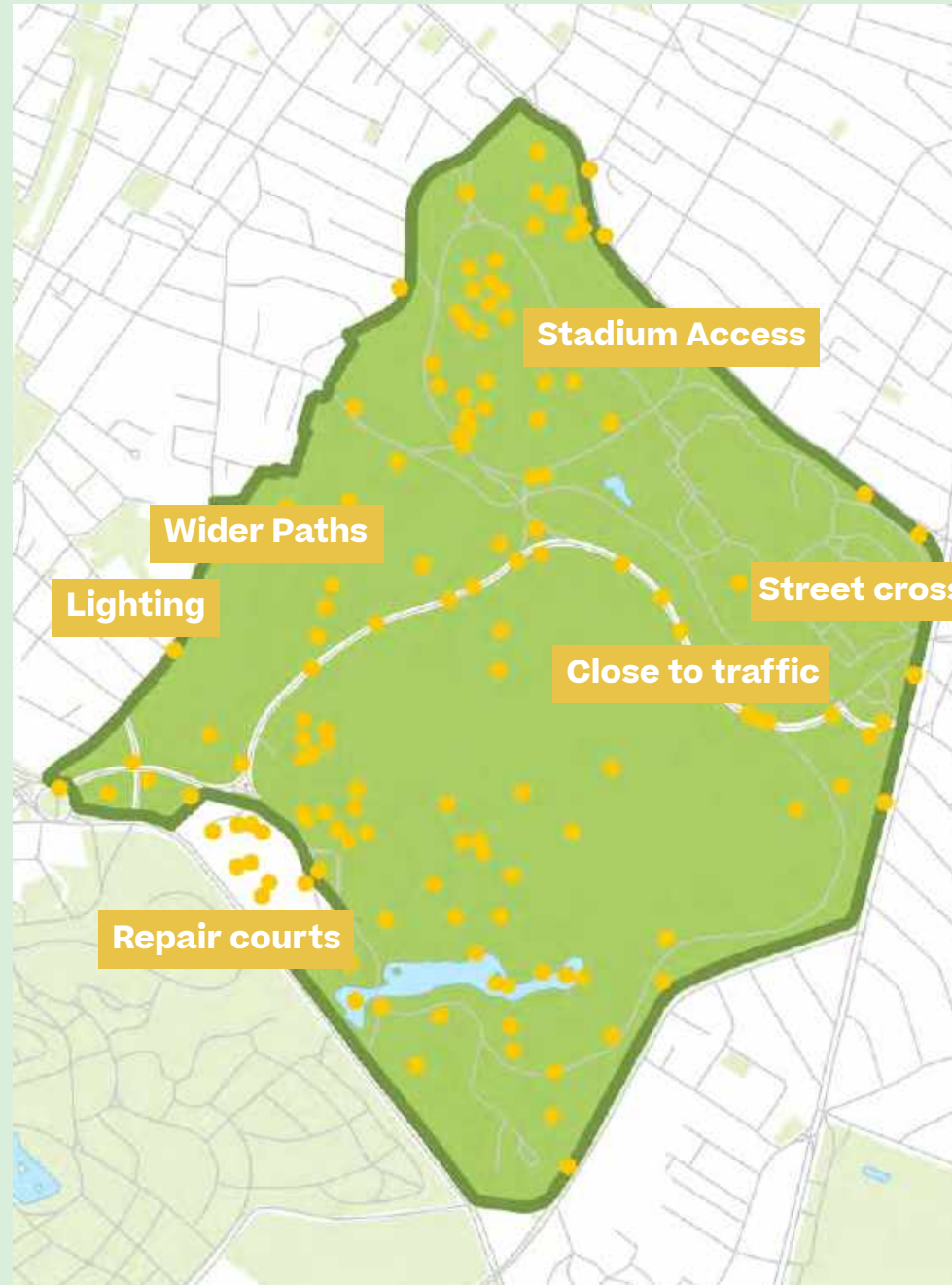


Community Workshop #1

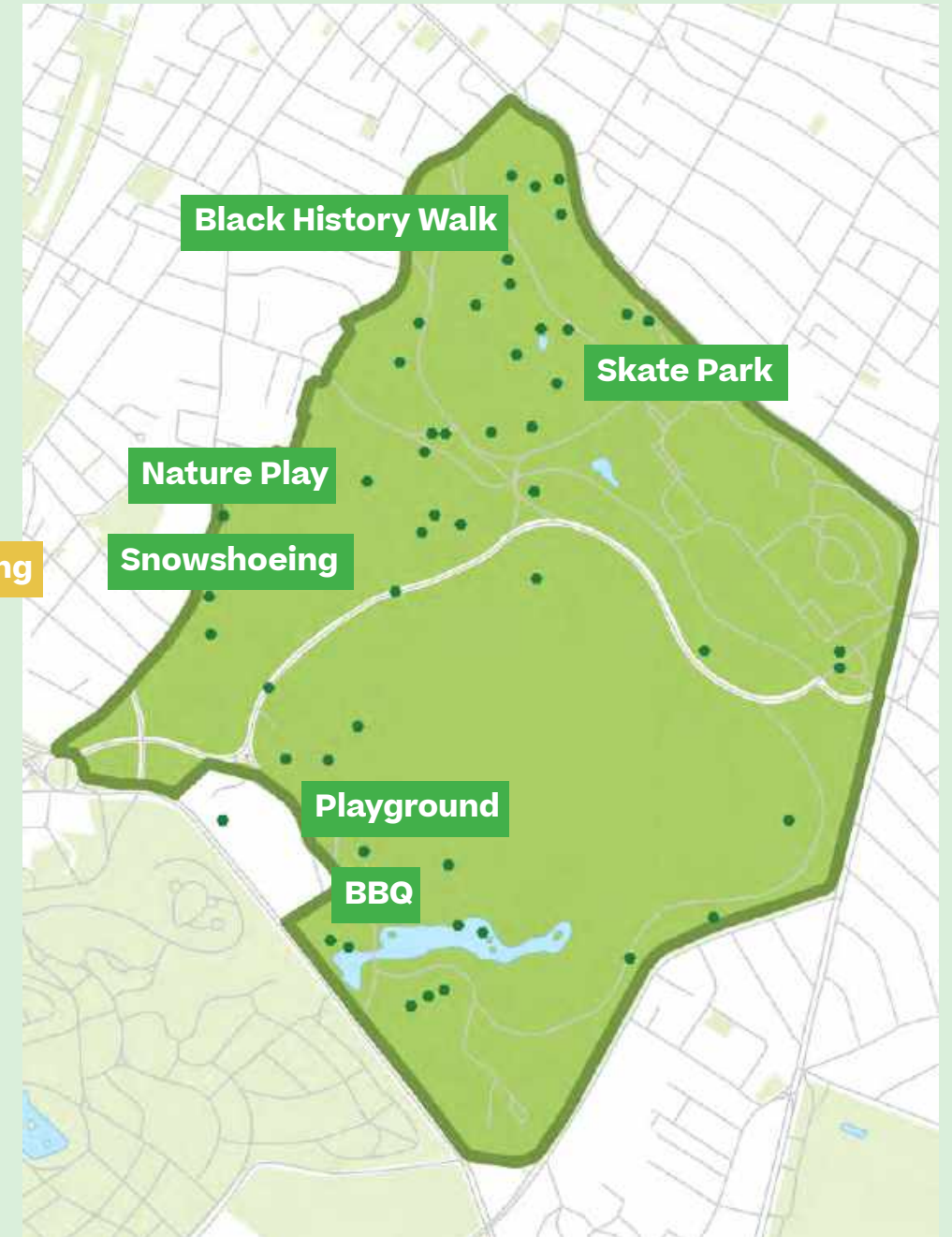
Map Activity Results



Favorite Places - 143 Flags



Places Needing Improvements - 138 Flags



New Ideas - 61 Flags

Franklin Park Communities

Meeting the Need

What does the park provide?



What do the communities want?



Park Care



Seasonal Park Use



Park Destinations



Who Uses the Park

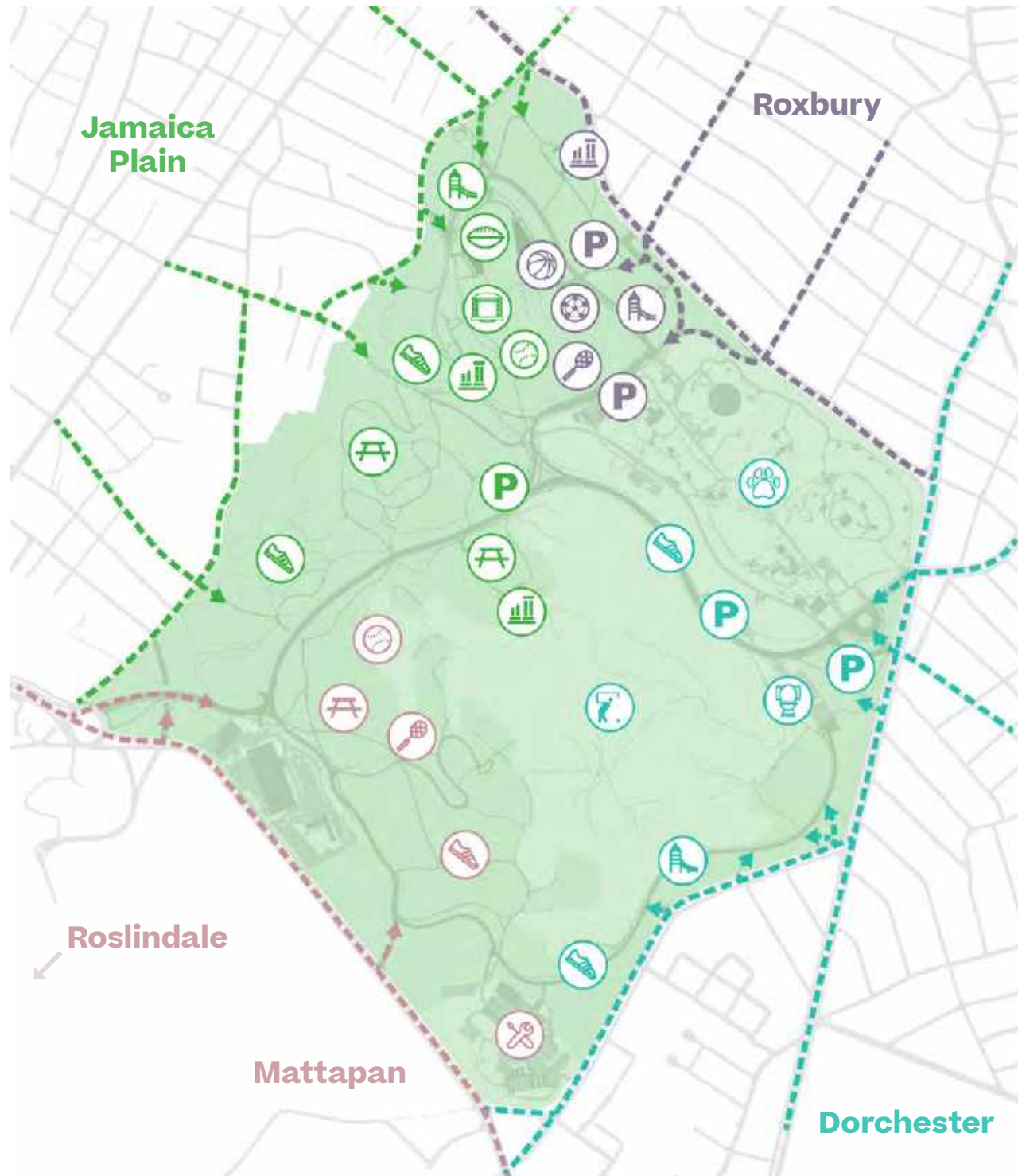


Programs and Amenities



Memories and Meaning

Distributed Assets



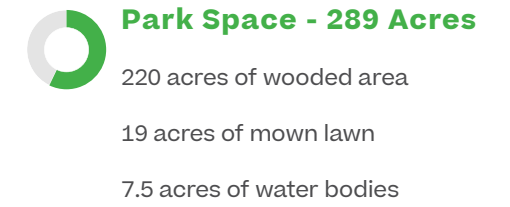
Amenities

- 3 Baseball & Softball Fields
- 2 Basketball Courts
- 1 Multi-Purpose Fields
- 5 Picnic Areas
- 3 Playgrounds
- 1 Public Restrooms
- 1 Golf Course
- 1 Zoo
- 1 Maintenance yard
- 1 Stages
- 3 Structures (including ruins)
- 4 Tennis Courts

Access

- 2.6 miles Limited Access Road (pedestrian & service vehicles)
- ~1,000 spaces Parking
- 2.55 miles Public Vehicular Road
- 11.5 miles Trails/Sidewalks

Park Breakdown by Acres



Golf Course*

107 acres

Franklin Park Zoo*

72 acres

Shattuck Hospital*

12 acres

White Stadium*

8.5 acres

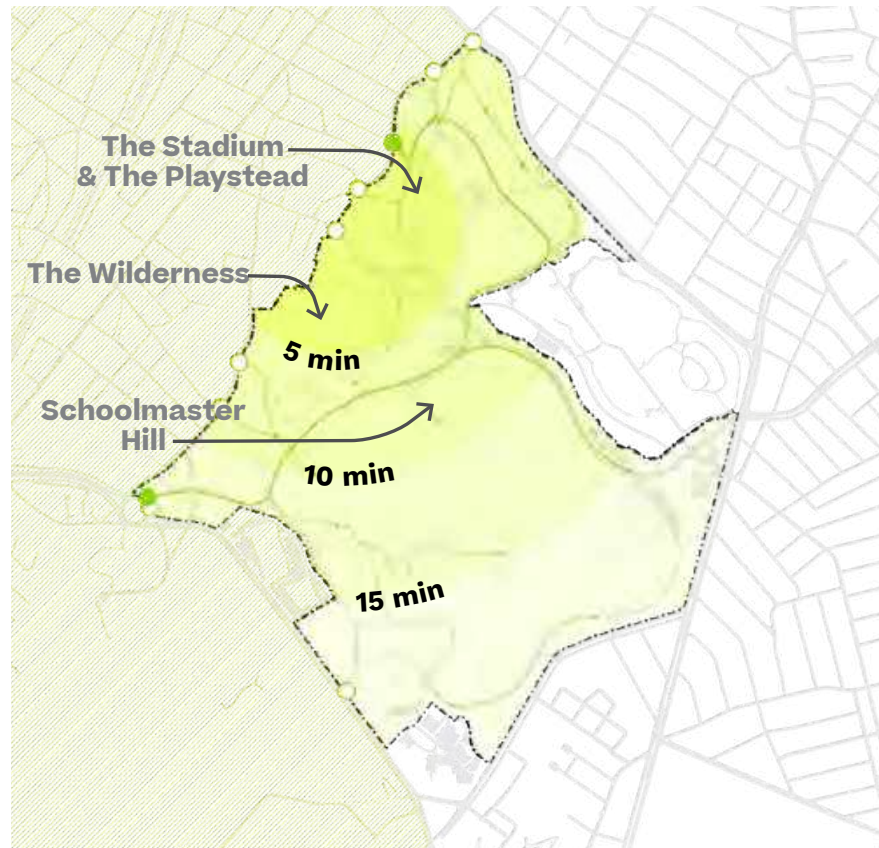
Maintenance Yard*

17 acres

Proximity Informs Use

From the West

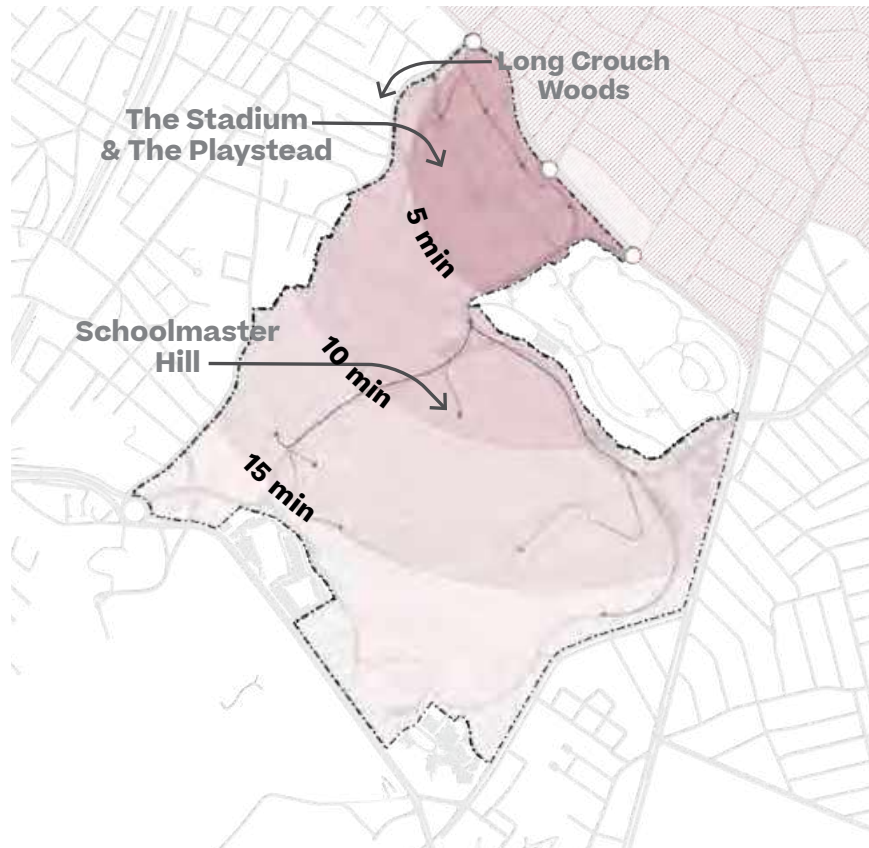
Visitors approaching from the West are primarily neighbors. They have the quickest entrance into a more **secluded experience in nature**.



○ Pedestrian Gateway & Walking Route ● ——— Vehicular Gateway & Driving Route

From the North

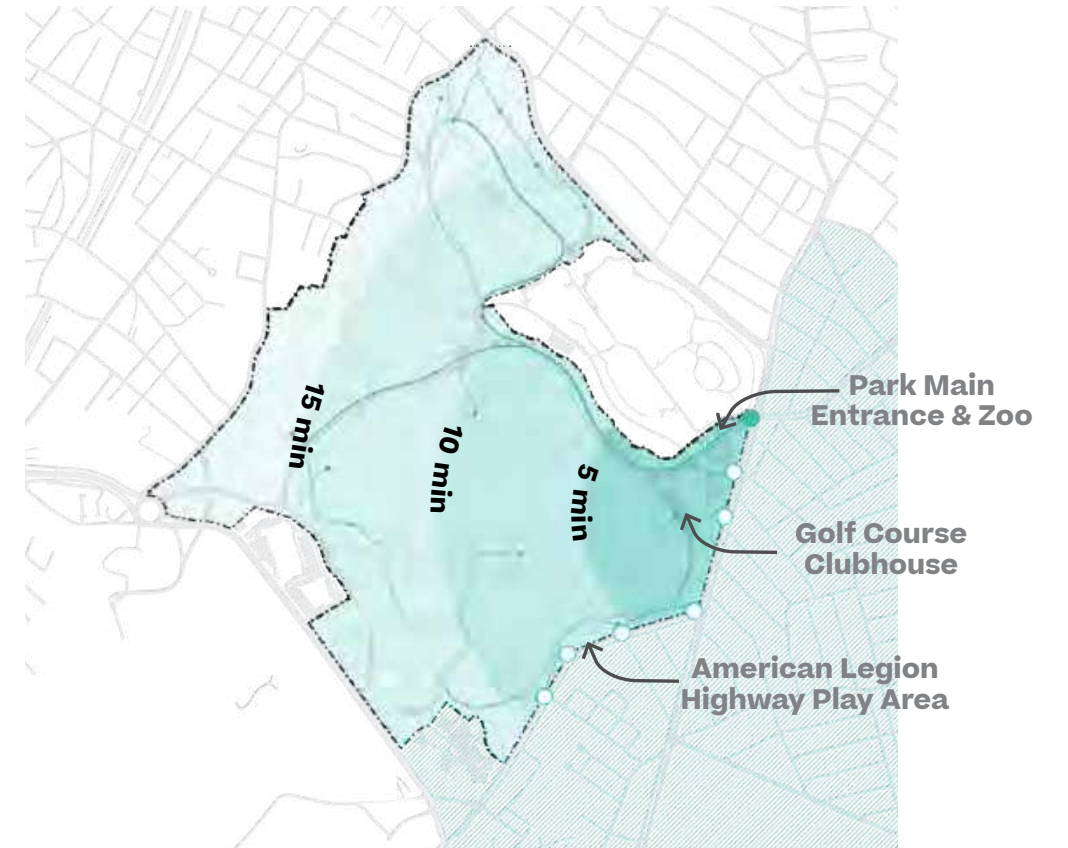
The North edge only has two main entries, but both are an **easy and fast routes to The Playstead and the Stadium**.



○ Pedestrian Gateway & Walking Route ● ——— Vehicular Gateway & Driving Route

From the East

The East edge boasts the main entrance to the park and zoo, but **access to quieter walking trails is limited**.

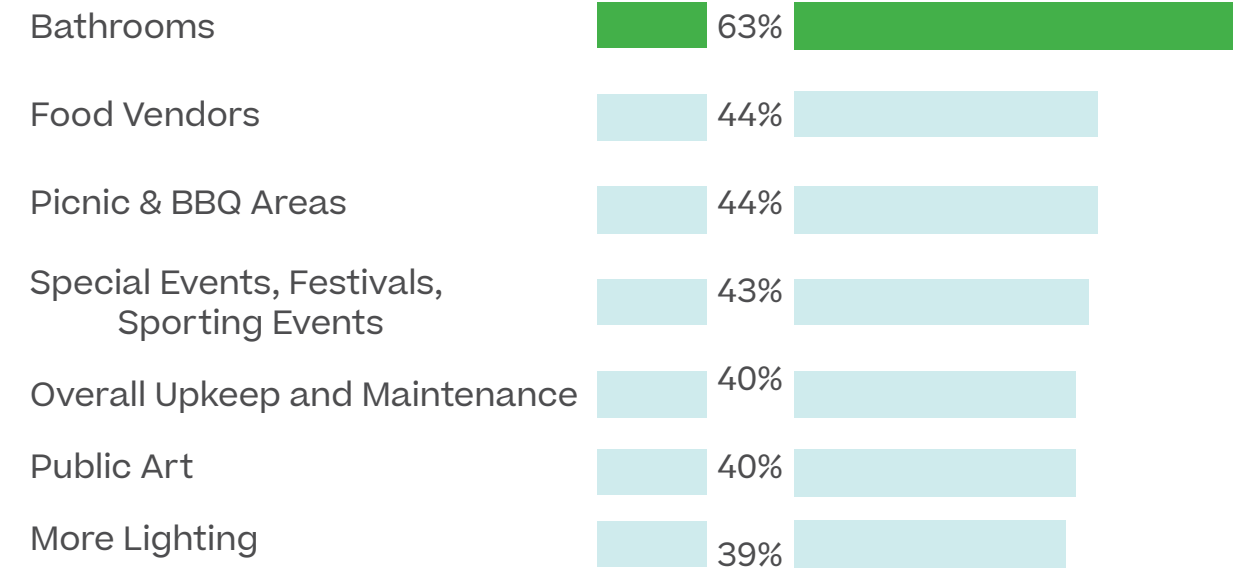


○ Pedestrian Gateway & Walking Route ● ——— Vehicular Gateway & Driving Route

Architecture Past and Present



What should be introduced or improved?



Park Architecture & Structures



Existing Park Architecture & Structures
 Former Park Architecture & Structures
 (includes items intended, but never constructed)

Active Edges Programs and Events

There is a **concentration of activities along the western edge** as well as the north and east.



Scarboro Hill



Playstead Parking

3-25 Reservations

- Overlook
- Playstead Parking
- Golf 1 Mile Loop
- Scarboro Hill and paths
- Tiffany Moore Playground
- Playstead - All
- Bear Cage Hill
- Ellicott Dale
- Seaver St. Parking
- El Parquesito
- Jewish War Vets. Memorial Dr.
- The Wilderness

Playgrounds, parking & roads provide **pockets of informal use.**



American Legion Picnic Area



American Legion Playground

25-50 Reservations

- Schoolmaster Hill
- Valley Gates Picnic/Parking
- Reflectory Hill
- American Legion Picnic
- Adj. White Stadium

Green space & trails host **distributed events** alongside informal activities like hiking or sledding.



Softball Ellicott Dale



Cross Country Course

50-99 Reservations

- Softball Ellicott Dale
- Shattuck Picnic
- Playstead Tennis
- Playstead Picnic
- Cross Country Course

Sports & picnic spots are areas of **concentrated activity.**



Playstead Athletic Field



Shattuck Tennis

100+ Reservations

- Softball Playstead
- Shattuck Tennis
- Playstead Athletic Field

Frequency of Reservations

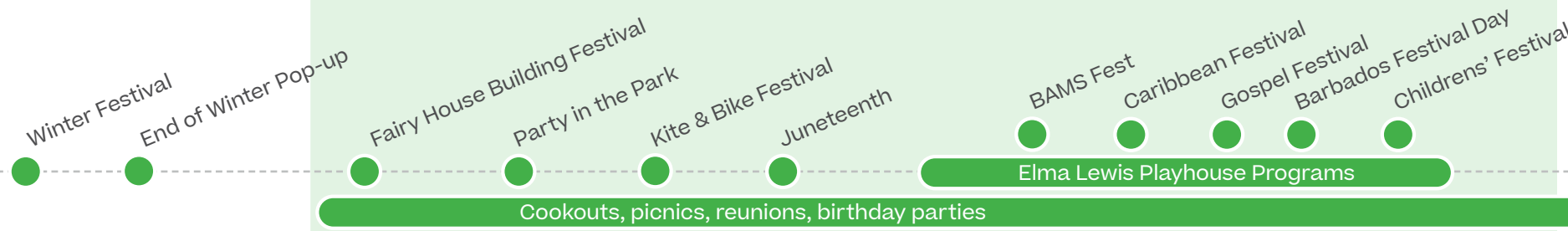


A Slow Fall & Winter Seasonality of Programs

Avg. High
NOAA



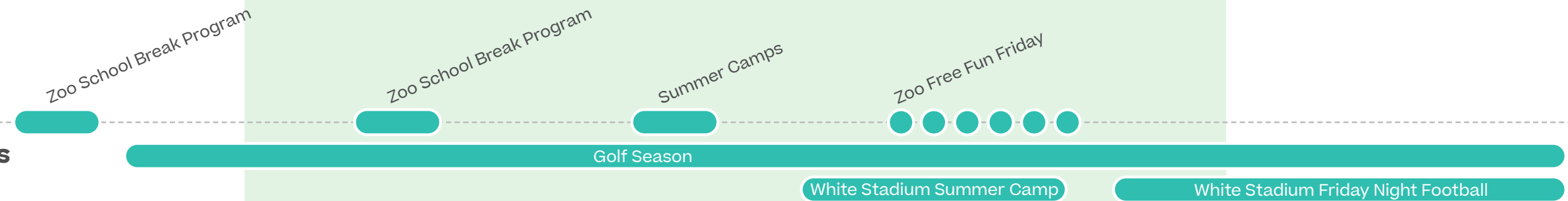
Festivals & Gatherings



Athletics & Fitness



Other Park Events



28% of people said they visit Franklin Park in the winter.
WHAT WOULD BRING YOU TO FRANKLIN PARK IN FEBRUARY?
PICK ONE OR TWO.

POLL!

On a phone?
 Text **617-799-2237**

A

Winter concerts, special events,
 or festivals

B

Partnerships for youth education
 programs

C

Outdoor winter recreation
 (including ski, snowshoe rentals)

D

Access to indoor spaces with
 bathrooms and vendors and
 warming zones

E

Indoor spaces for small gatherings
 with friends and family

F

Something else!
 Type your suggestion into the chat



CONNECTIONS

Assets Become Barriers

WHAT WE'VE HEARD SO FAR

“My dream is for Franklin Park to be a tranquil place to walk where my family can access nature via walking paths and safe biking paths. **I want to feel safe biking to and from the park via Forest Hills**, and for the park to connect on both sides to safe bike infrastructure so that I can commute through the park every day.”

- Roslindale Resident

“A better Bike/Ped loop would be great. [The Circuit Loop] is fantastic, but the area along the road that cuts through the park is **difficult and dangerous with kids.**”

- Jamaica Plain Resident

#3

The Circuit Loop is the third most popular destination in the park.



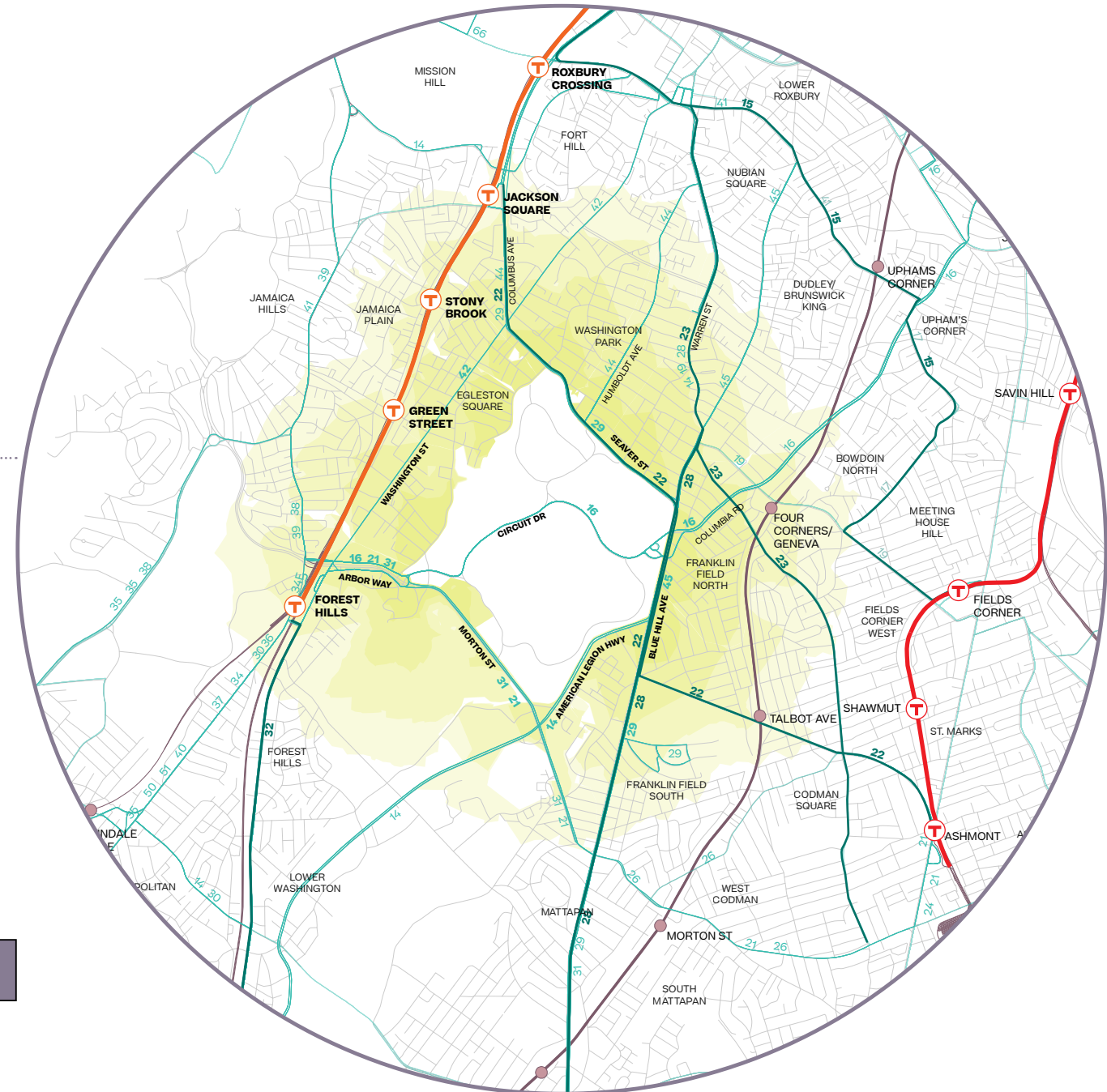
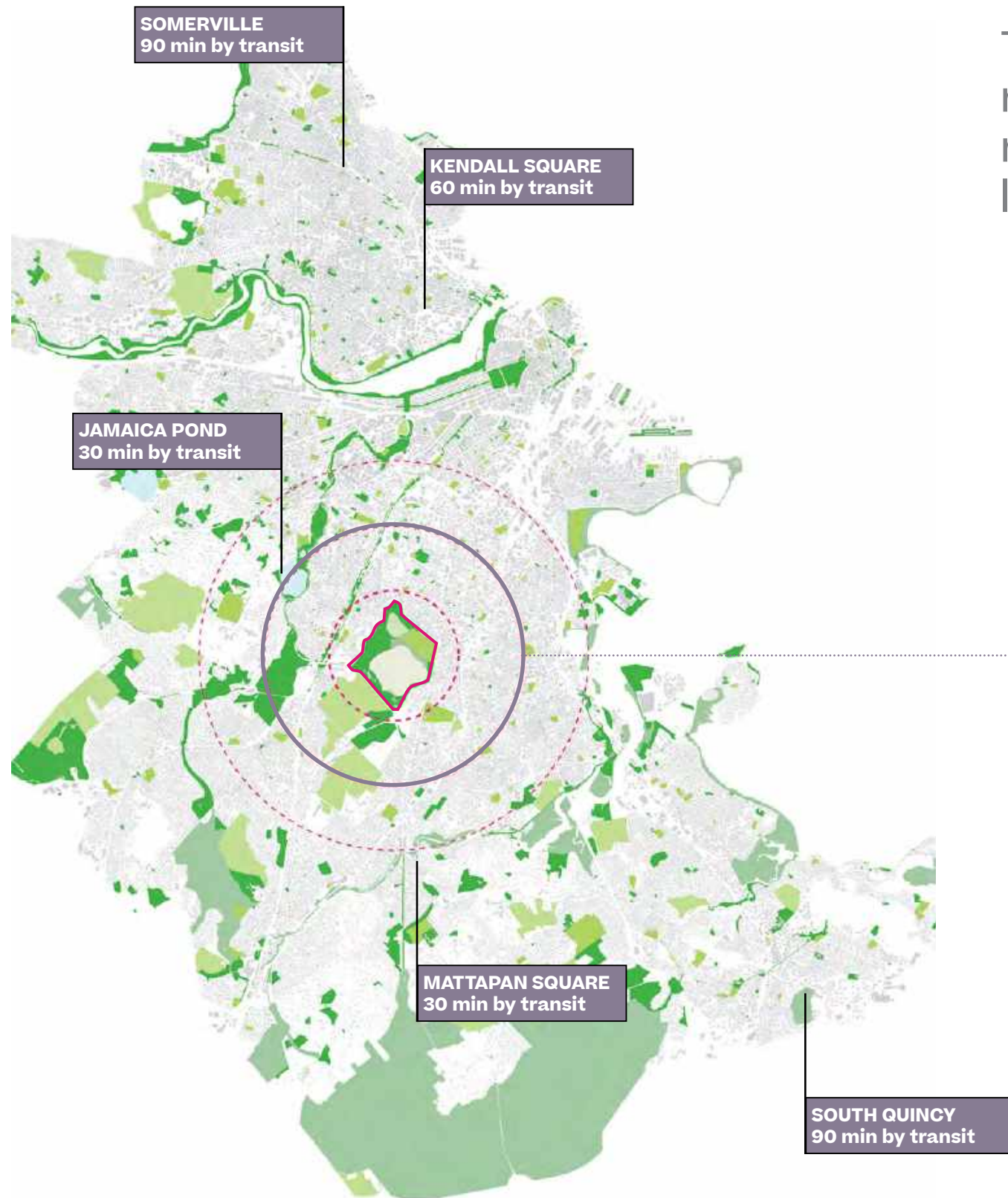
75% of survey respondents said they typically arrive to the park by car.



43% of survey respondents said they typically arrive by walking or running, while 17% said they typically arrive by bicycle.

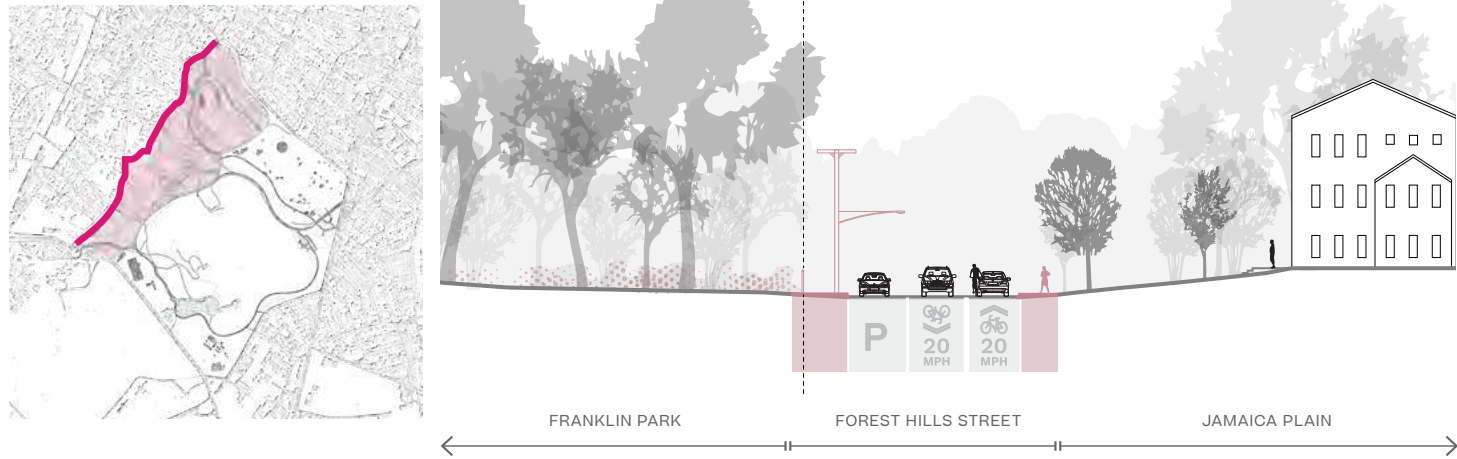
Regional Asset, Neighborhood Park

The park must first and foremost serve its surrounding neighborhoods, but the opportunity exists to welcome regional communities and visitors to connect with a landscape unlike anywhere else in the city.

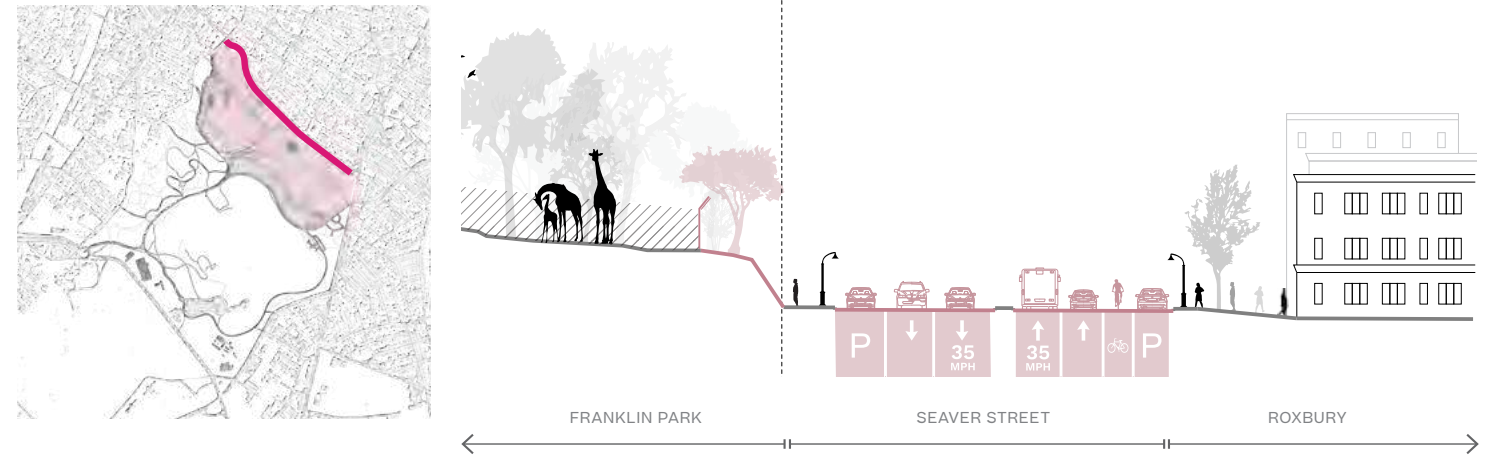


Local Connections and Barriers

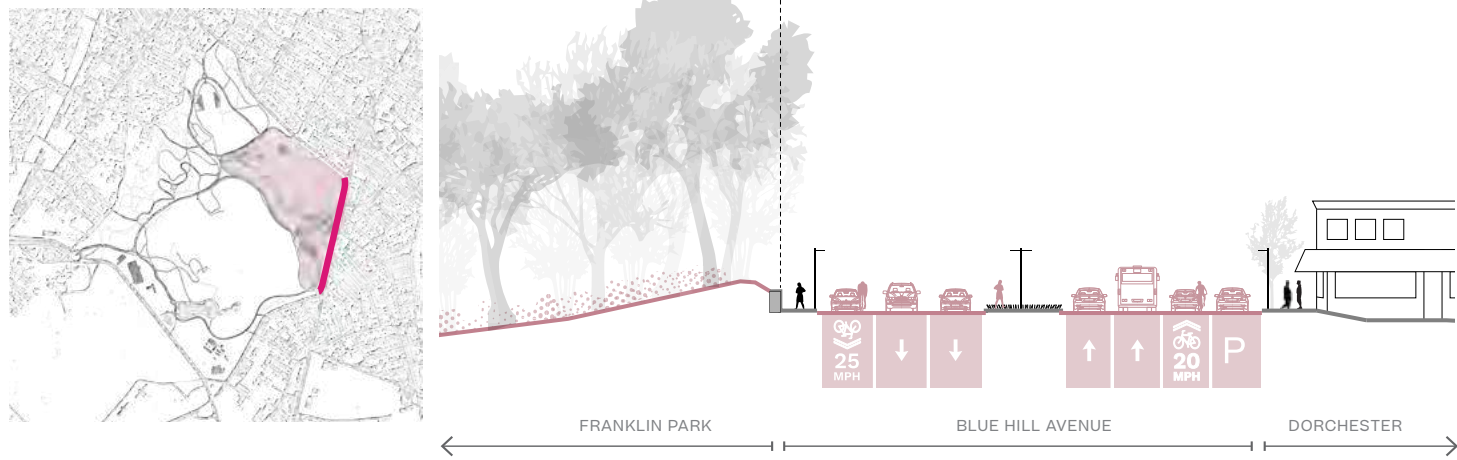
Forest Hills Street and Walnut Avenue



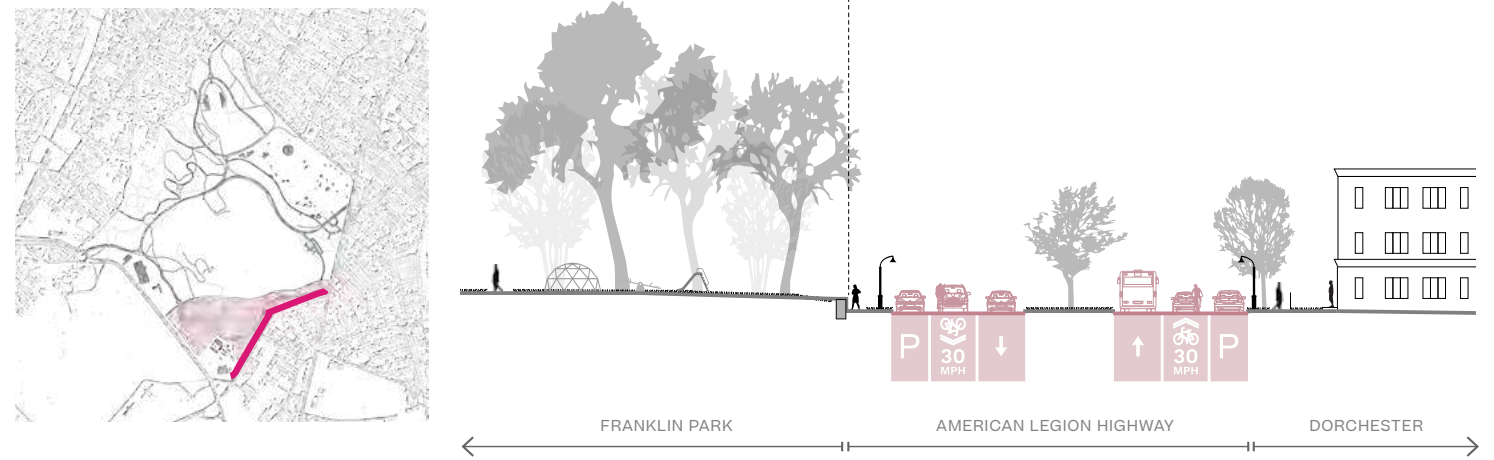
Seaver St.



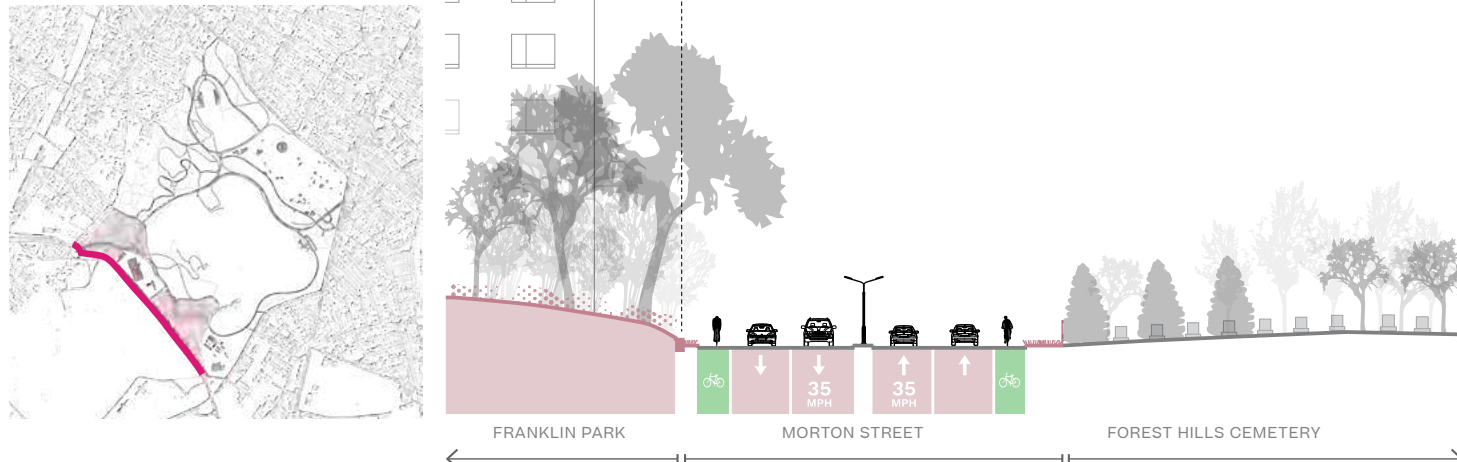
Blue Hill Avenue



American Legion Highway

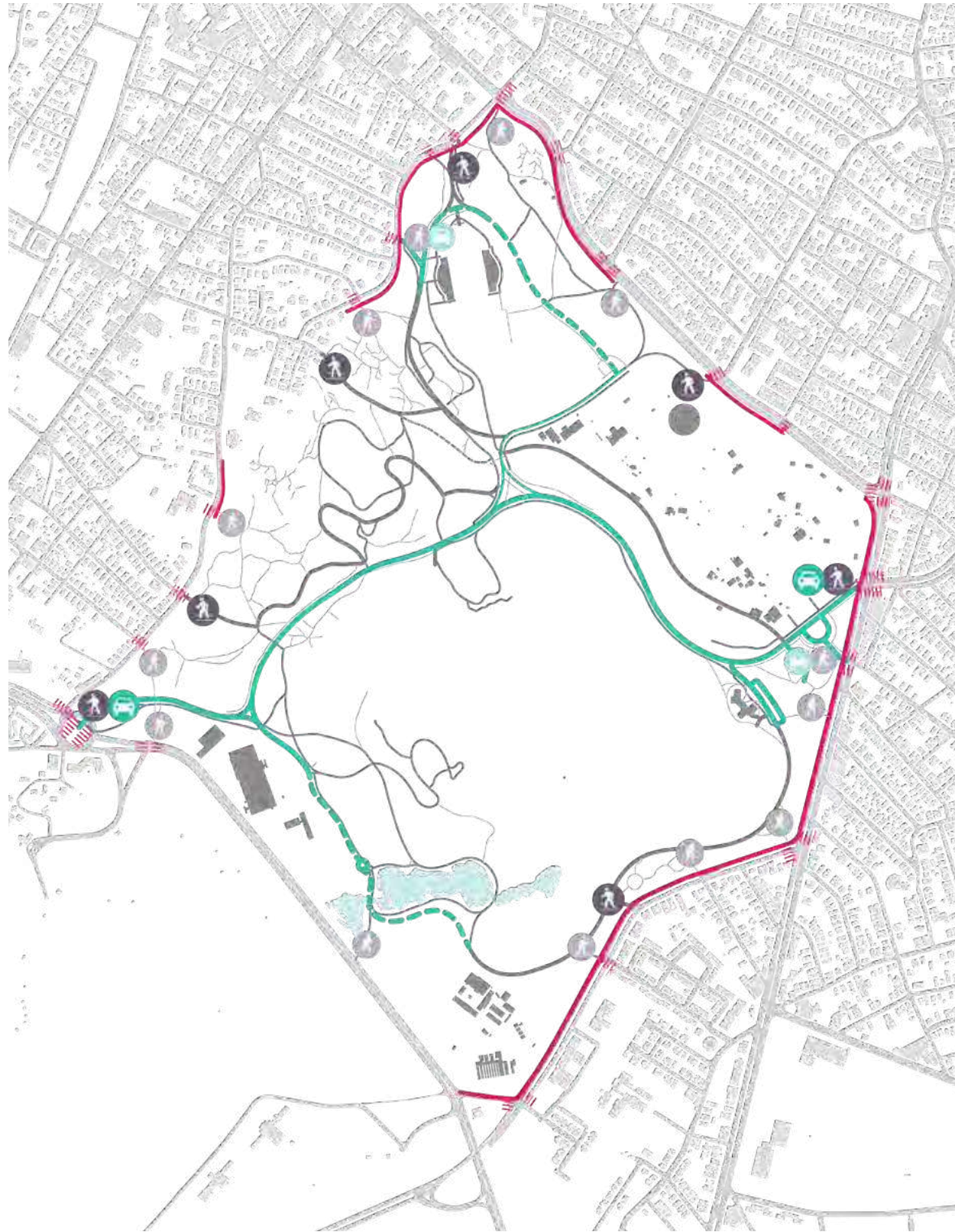


Morton Street

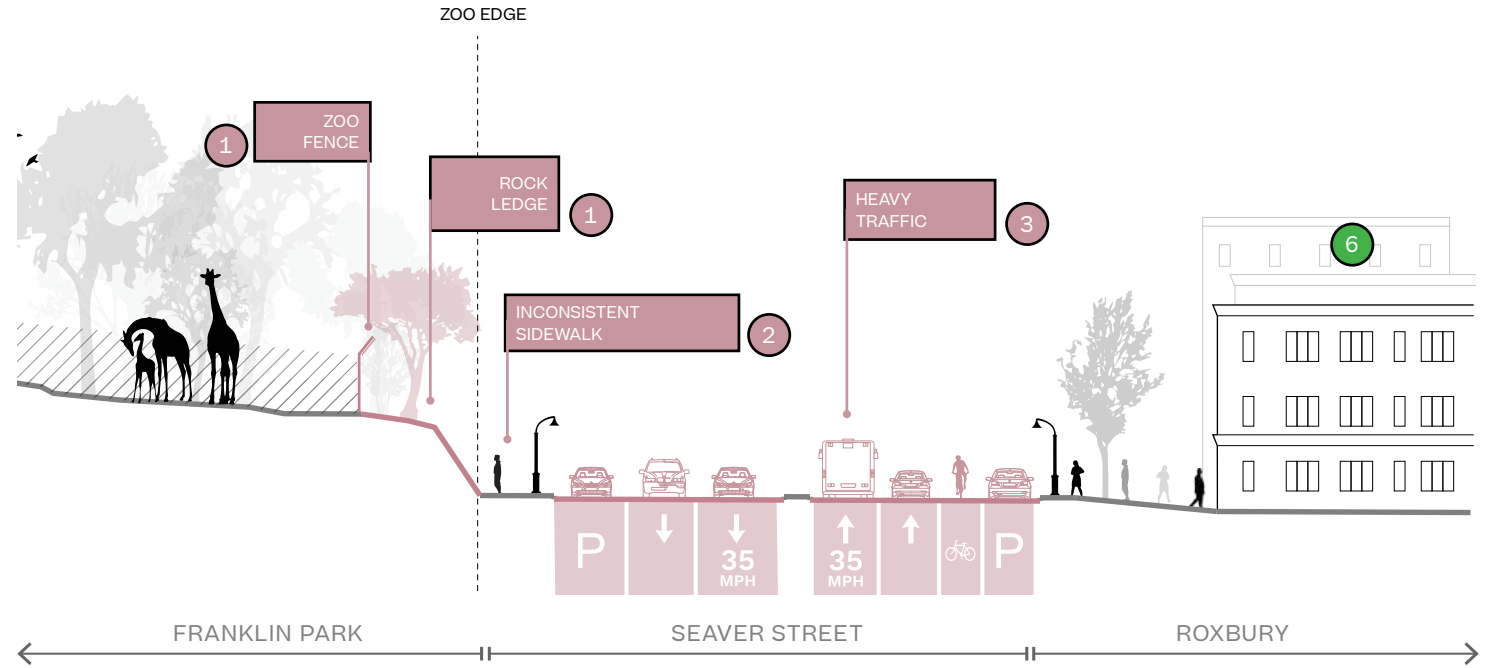


There are five faces to the park, each of which have distinct challenges and opportunities to welcoming pedestrians and cyclists from adjacent neighborhoods. Many elements originally intended to protect the park from the city now feel like barriers, which are often intensified by busy traffic.

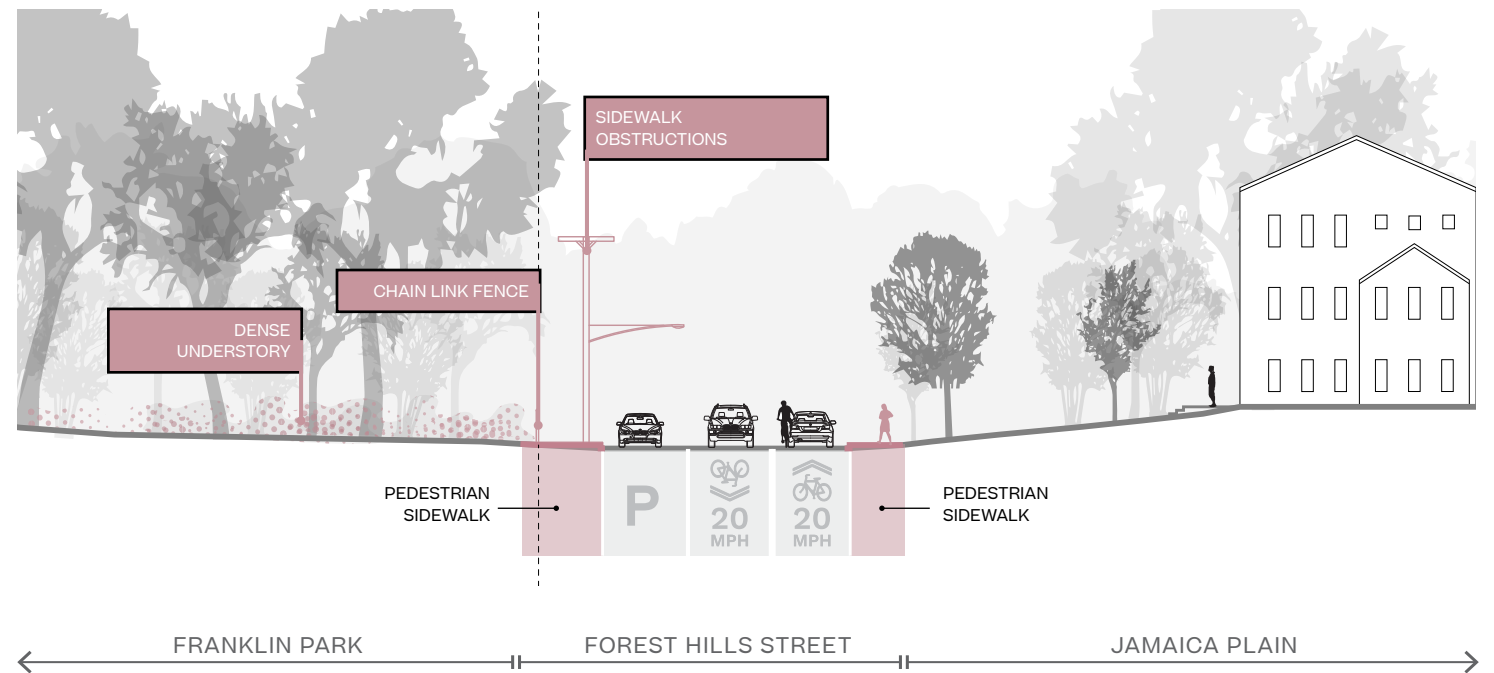
Barriers to Entry



Seaver Street



Forest Hills Street & Walnut Avenue



Local Connections and Barriers

Connections

Overlook Potential

Continuous Canopy

Multiple Entrances

Transit Access

Dense Residential Neighborhood

Welcoming Views

Commercial Frontage

Community Amenities

Open Space Adjacency

Wide Median



Forest Hills St & Walnut Ave



Blue Hill Avenue



Seaver Sreet



American Legion Highway

Barriers

Difficult Passage

Dense & Disorienting Arrival

Inconsistent Sidewalk

Low Visibility

Heavy Traffic

Few Crossings

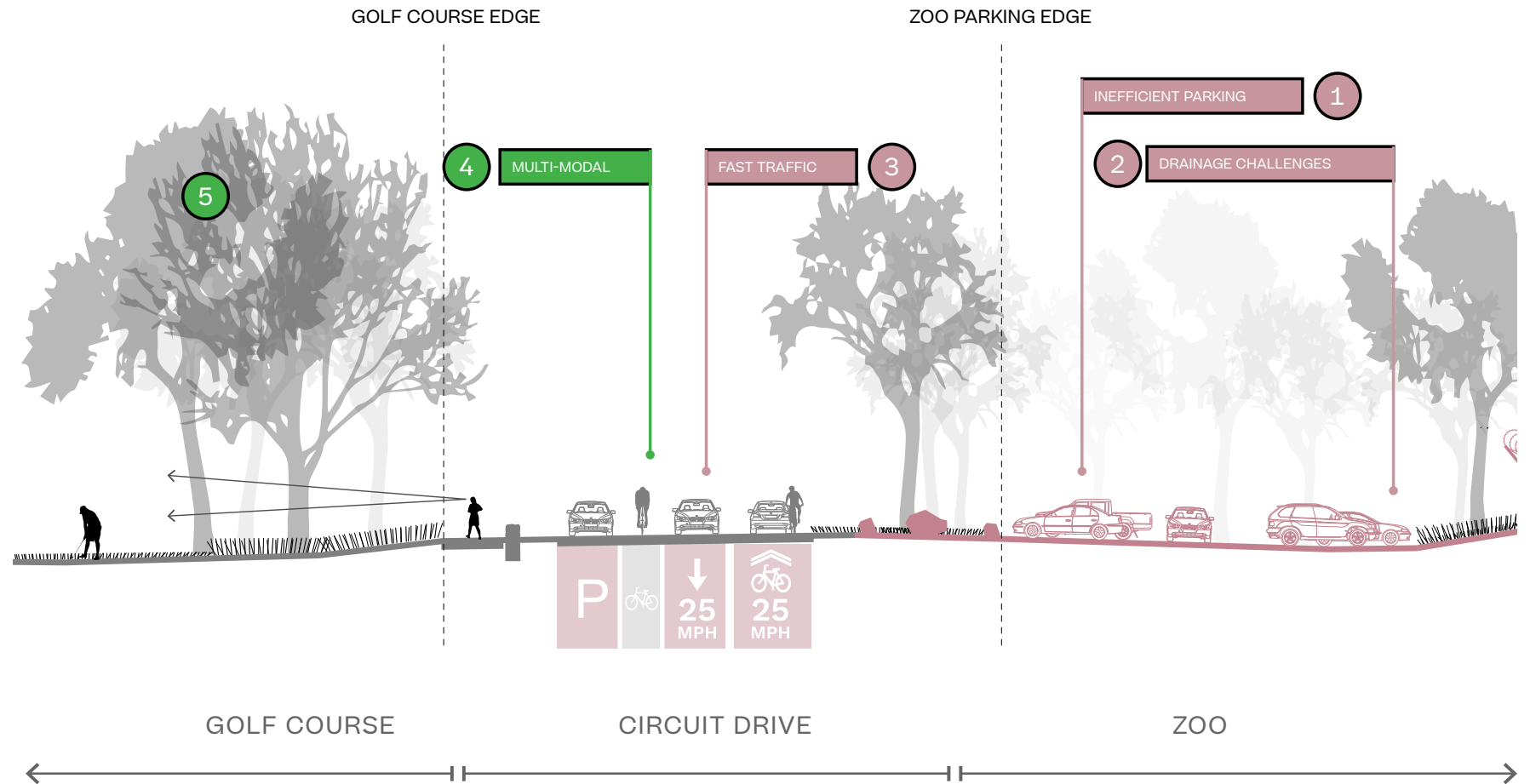
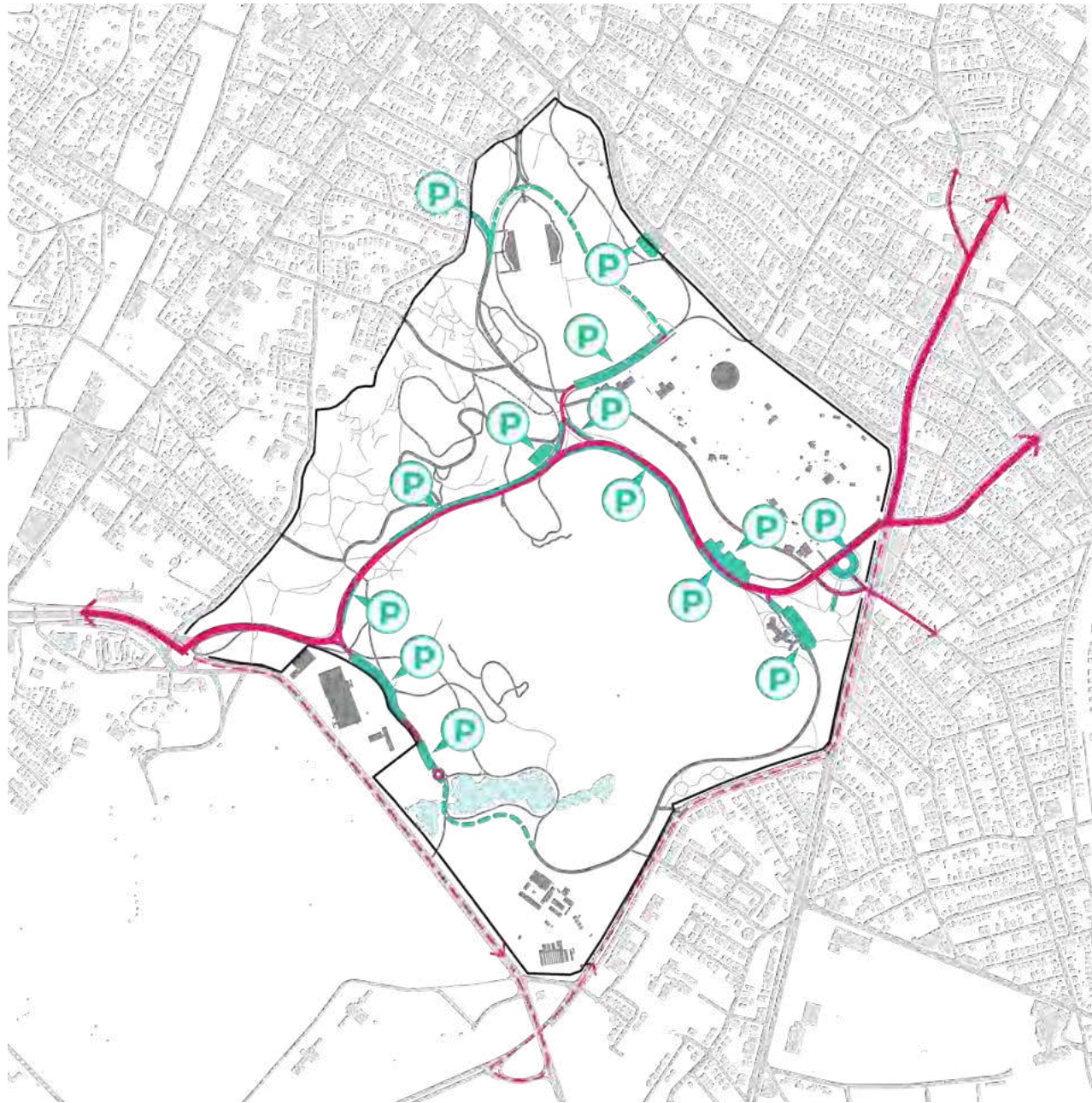
Limited Pedestrian Access

Dead-End Crosswalks

Privatized & Fenced Edge

Circuit Drive and Parking

Circuit Drive's fast and noisy traffic create a divisive internal edge, interrupting both physical connections and the experience of being immersed in the park.



What are the barriers?

- 1 Inefficient Parking
- 2 Drainage Challenges
- 3 Park Space Fragmentation and Compression

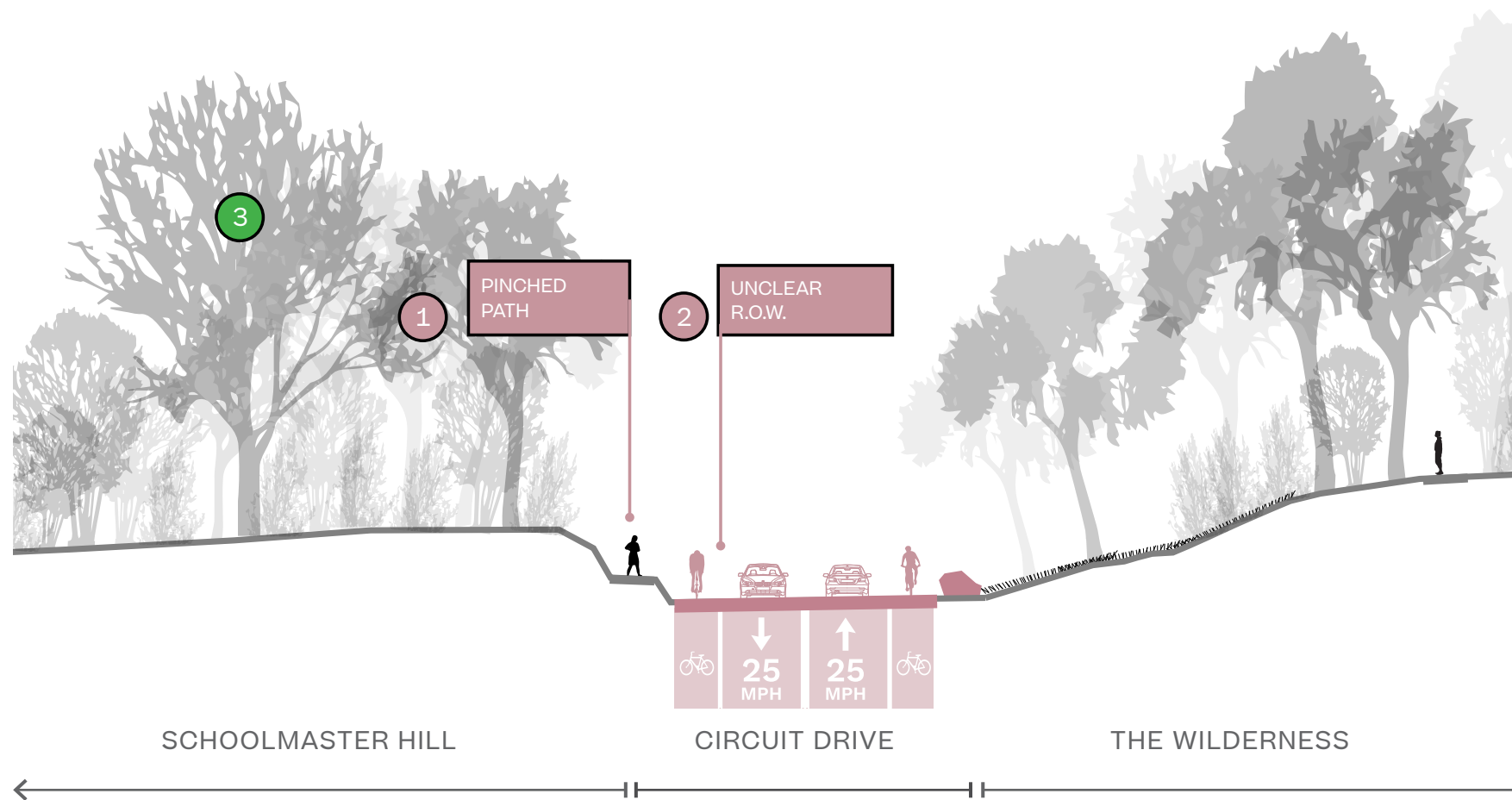
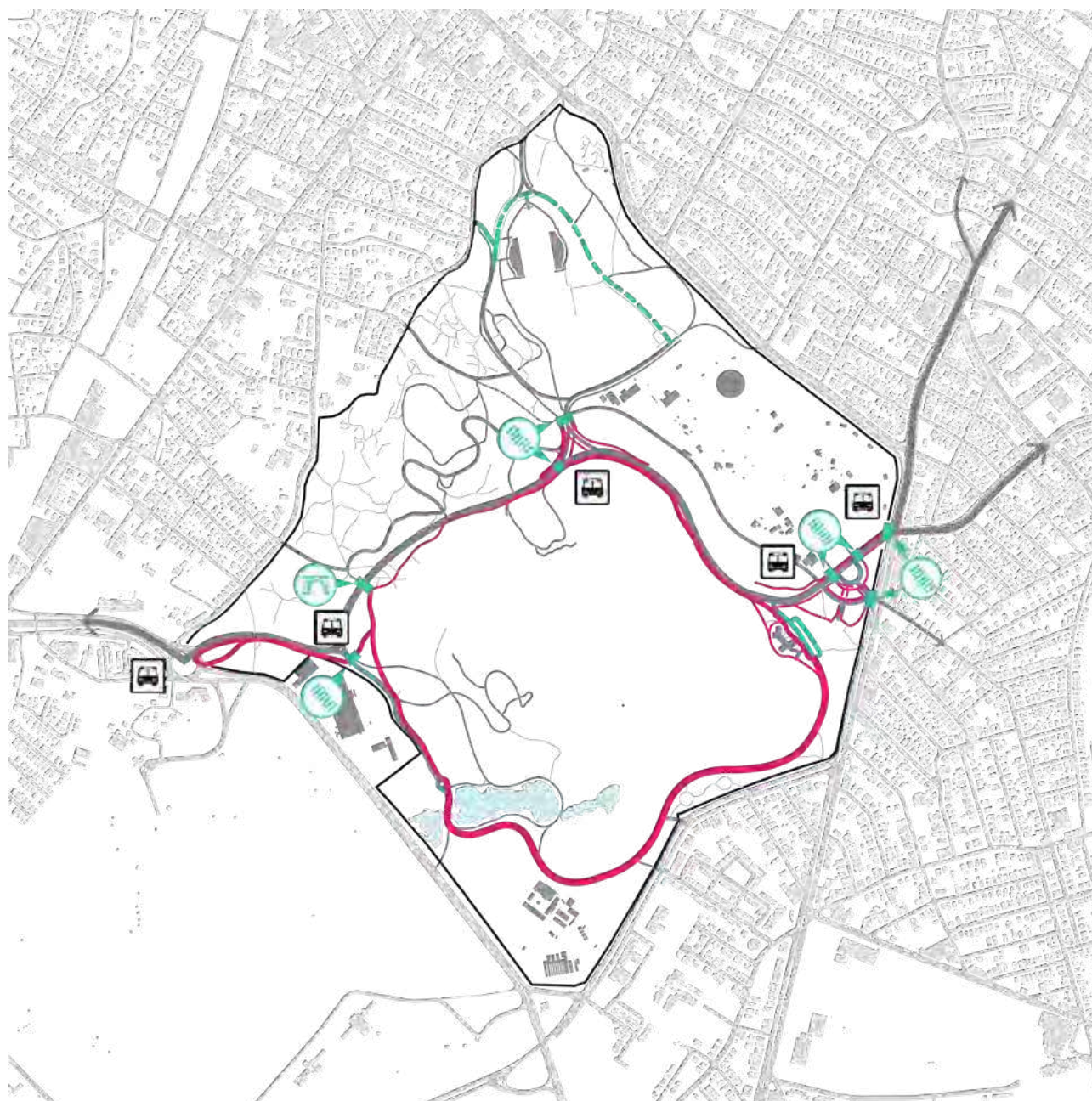
Where are the Connections?

- 4 Multi-modal
- 5 Canopy Connection



Circuit Drive and Parking

Improving pedestrian connections across and along the road can enhance visitor arrival circulation and safety.



- What are the barriers?**
- 1 Inconsistent Circuit Loop
 - 2 Unclear Right of Way
- Where are the Connections?**
- 3 Canopy Connection



Internal Park Barriers

Fences, walls, and gates define boundaries between use and ownership but disrupt views and restrict access, which breaks down the larger park experience.



Built Edges

- Concrete Walls
- Fences
- Gates
- Vehicular Barriers (Boulders, granite blocks, bollards, and walls)



Zoo Fence



Granite Blocks and Boulders



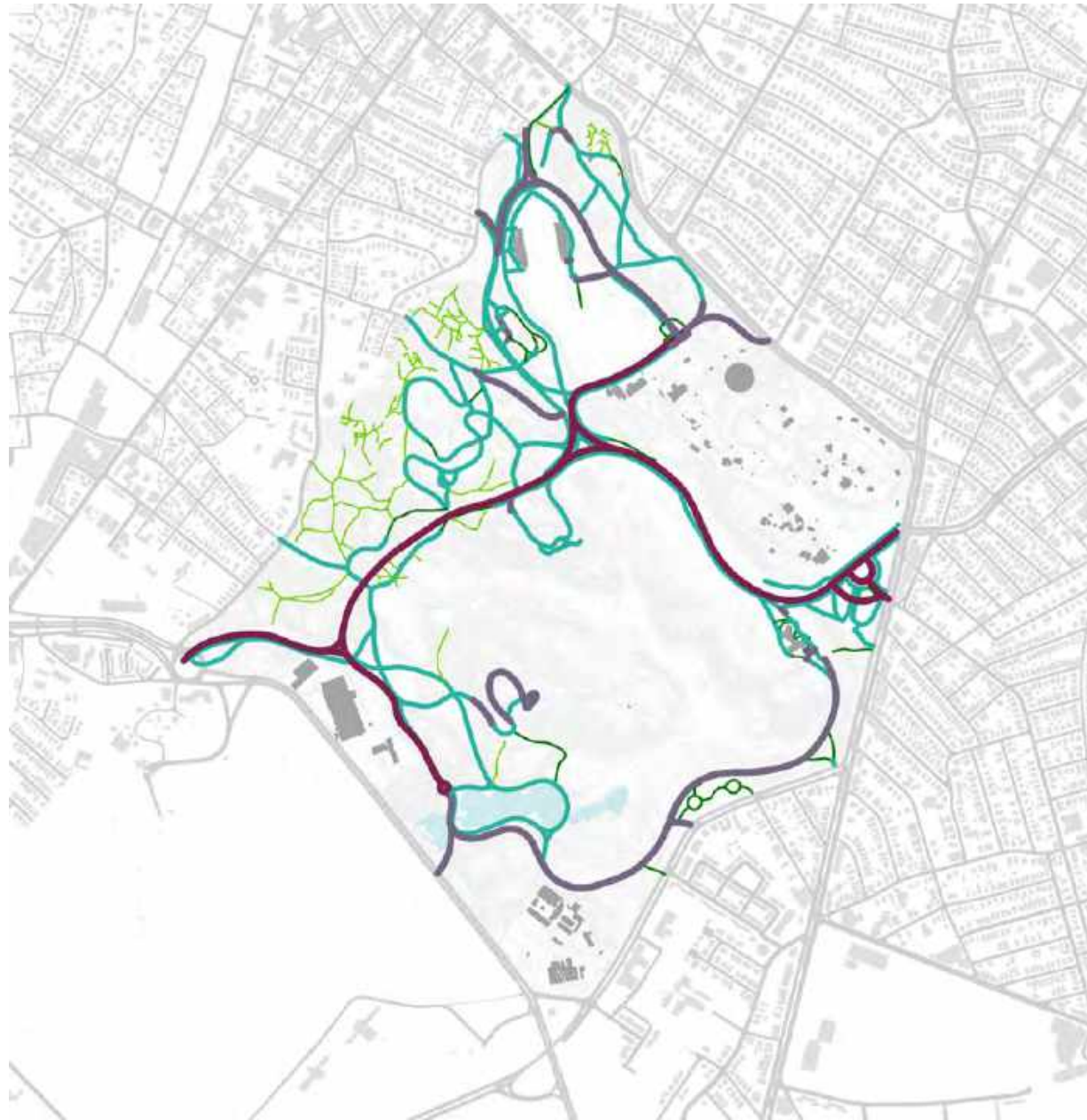
Security Gates



Stadium Enclosures

Pedestrian Circulation

Reinstating circulation hierarchy is critical to restoring a cohesive park experience.



Path Width and Scale



VEHICULAR AND SERVICE

- Circuit Drive
- 16' - 30' +

PEDESTRIAN

- 8' - 15'
- 5' - 7'
- 1 - 4'



Multi-Use Vehicular & Pedestrian Paths (16 - 30'+ Width)



Primary Pedestrian Paths (8 - 15' Width)



Secondary Pedestrian Paths (5 - 7' Width)



Woodland Trails (1 - 4' Width)

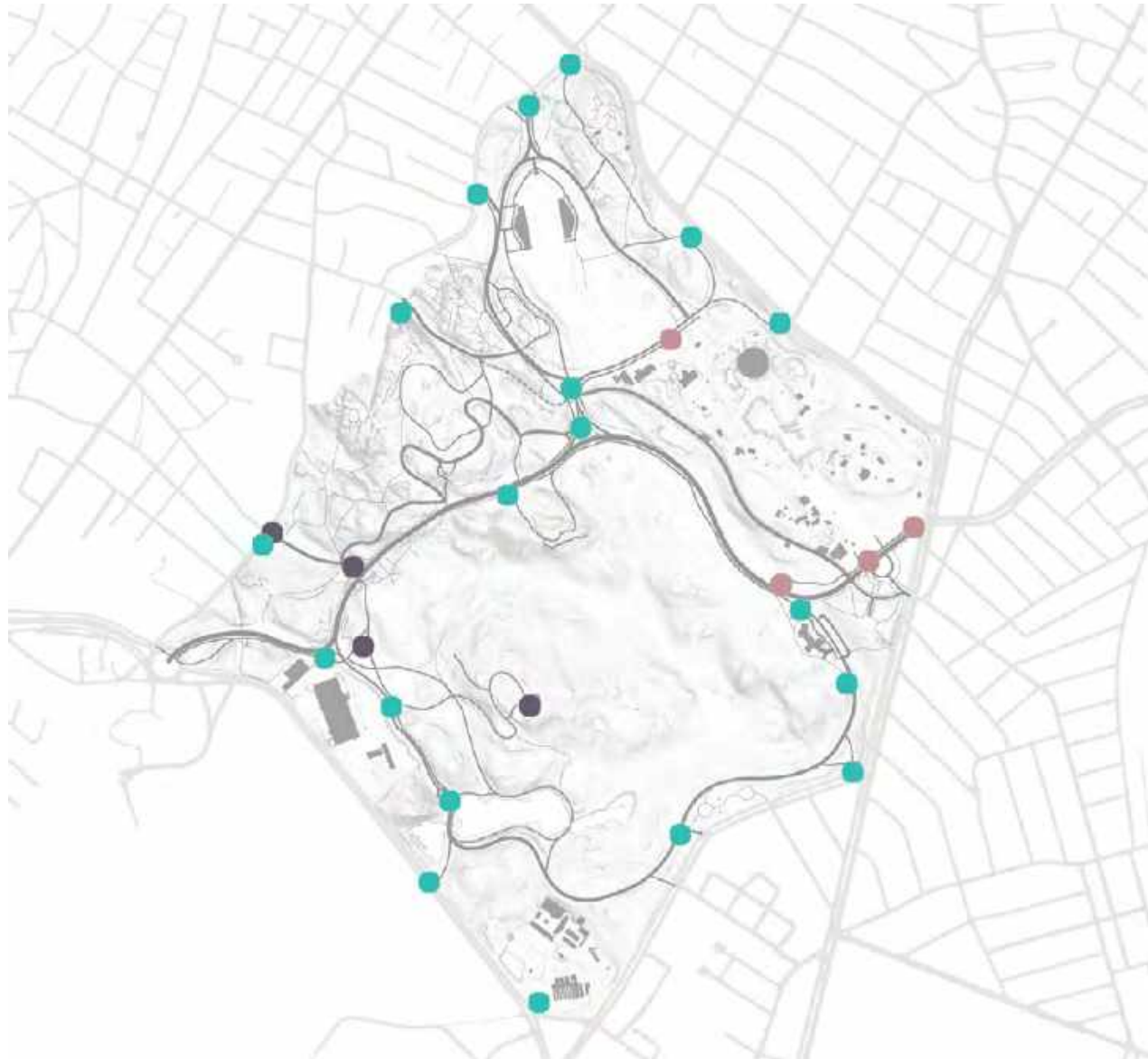


City of Boston
Mayor Martin J. Walsh



Signage and Wayfinding

Carefully designed signage can guide wayfinding, provide interpretation, and encourage exploration without interrupting visitor experience.



Legibility challenges



Inconsistent wayfinding



Entry Barriers



Dos and Do-Nots

Signage and Wayfinding Elements

- Entry & Arrival
- Identification & Regulatory
- Integrated Elements

WHAT ARE THE PRIMARY BARRIERS TO YOU ENTERING OR FULLY ENJOYING THE PARK? PICK ONE OR TWO.

POLL!

On a phone?

Text **617-799-2237**

A

Feeling unsafe because of traffic on Circuit Drive

B

Lack of entrances on my side of the park

C

Dense understory vegetation

D

Confusing and disconnected path systems

E

Unwelcoming spaces (tell us more in the chat!)

F

Lack of awareness about the park or how to get there

G

Difficulty finding parking

H

Something else!
Type your suggestion into the chat



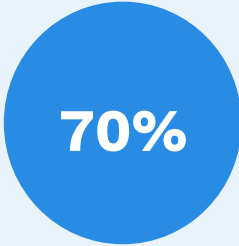
ECOLOGY

Diversity Enhances
Experience

WHAT WE'VE HEARD SO FAR

*“That the **community in the immediate facilities benefit** from all improvements, upgrades, and that the Park’s natural beauty shines through.”*

- Mattapan Resident



of survey respondents identified **access to nature** as their most appreciated thing about the park

*“As a Kindergarten teacher in Dorchester the idea of an **affordable field trip** includes Franklin Park! ...some type of teachable Pond Habitat Guide offering would be awesome.”*

- Dorchester Resident



Ecological Health Across Scales

Healthy Habitats, Healthy Places

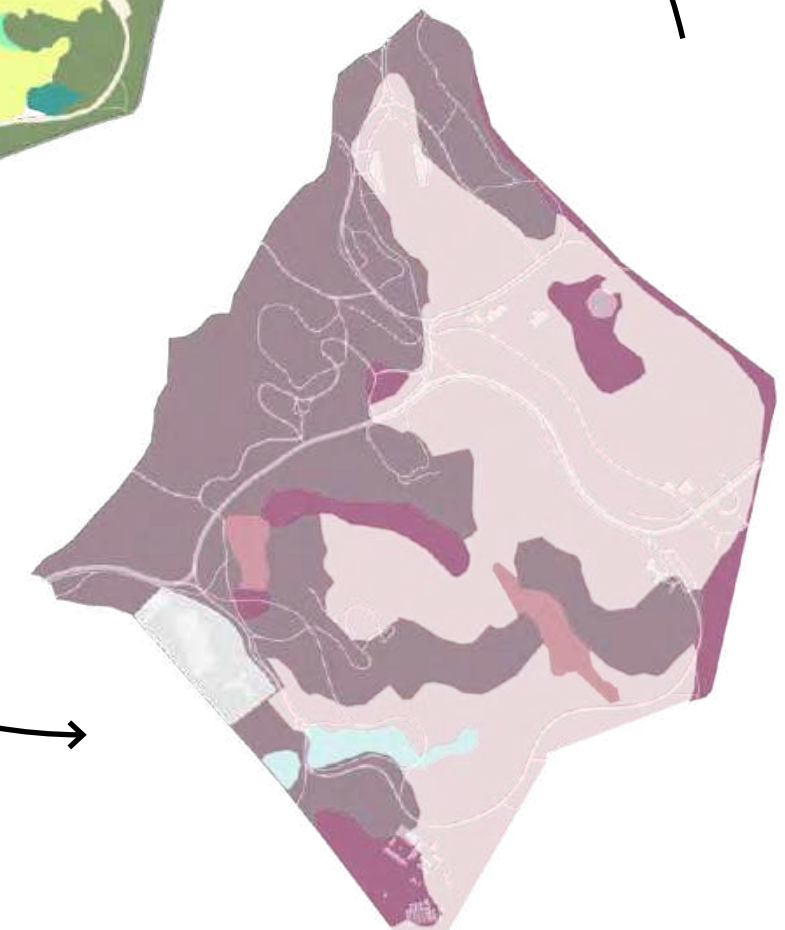
The ecological integrity of the park has impacts on the larger green space network in the region.

Healthy landscapes depend on soil quality. What happens above ground affects below ground, and vice versa.



Ecological Types



Soil Types



Open Space Network

- Open Space 
- Conservation Area 

Landscape Character

Balancing Use and Ecological Health

Woodlands

Buffer

Open Areas

Oak Pine Savanna
Summit & Grassy
Openings

Oak Hickory
Woodland Slope

Beech Forest

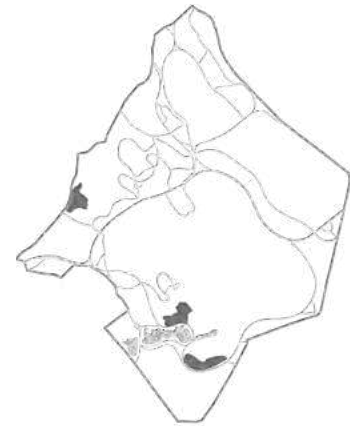
Mixed Forest
& Shrub Edge

Wet Meadow

Scarboro Pond Edge &
Marsh

Dry Meadow
& Links

Athletic Fields



Park Activities

Balancing Use and Ecological Health



Play Team Sports



Take in
the City Views



Explore
the Wilderness



Visit Park Ruins



Play Golf



Visit Playgrounds



Picnic or BBQ with
Friends and Family



Walk, Run or Bike
the Circuit Loop



Watch Park Wildlife



Attend a Festival
or Concert

Caring for the Park Maintenance Practices

Only three full-time staff members take care of Franklin Park.

An increase in programming must be carefully considered against the workload of the crew.

Routine & Seasonal Maintenance Activities



Trash Pick-Up



Trash & Leaf Removal



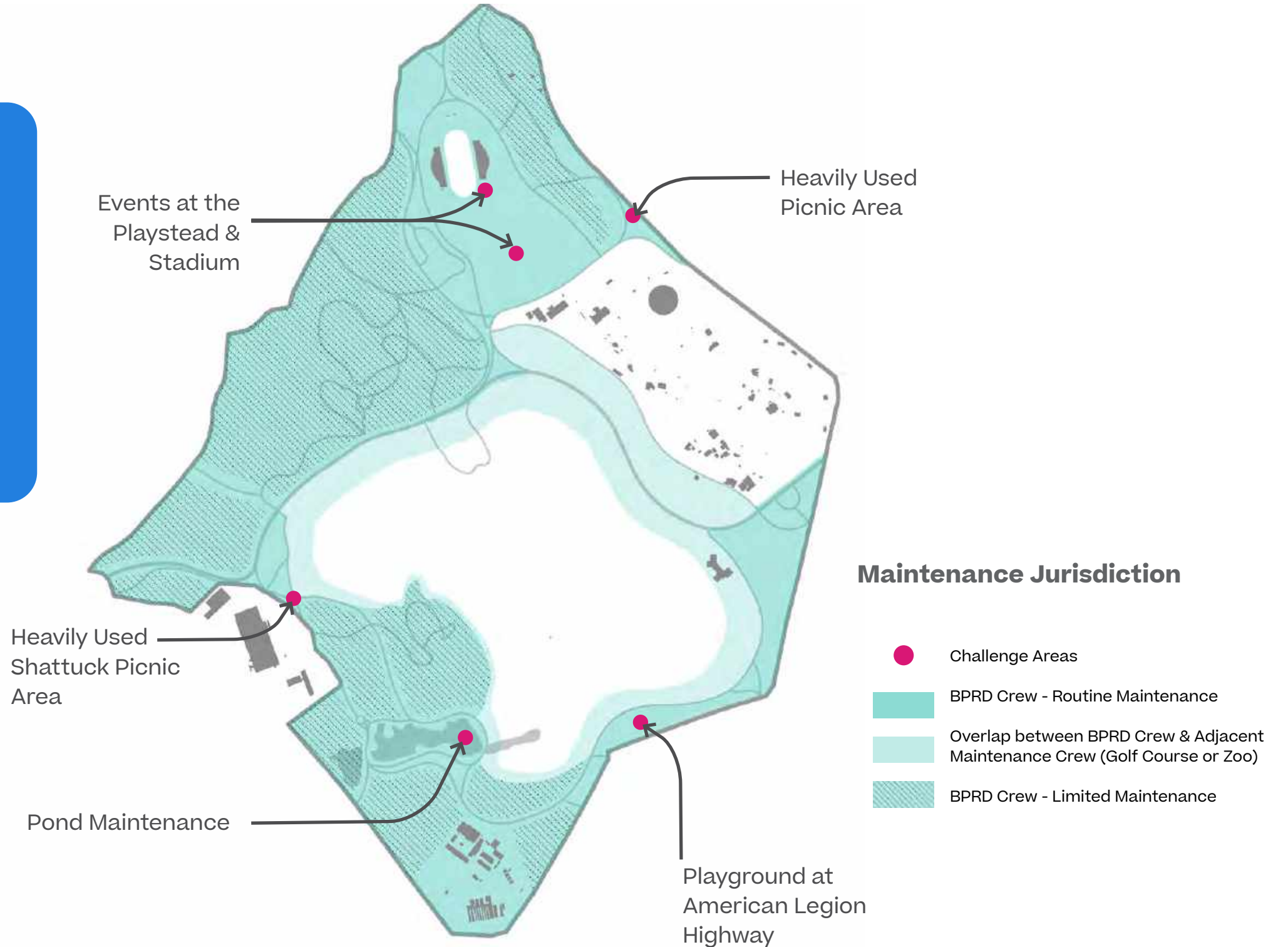
Drain Cleaning



Mowing



Snow Removal



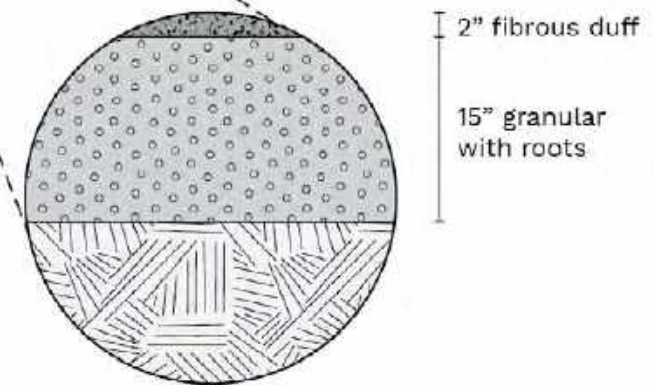
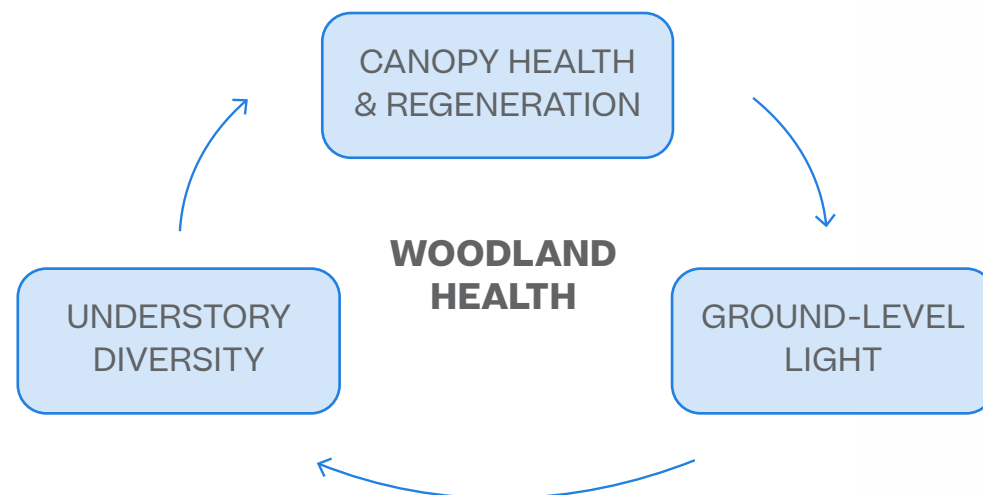
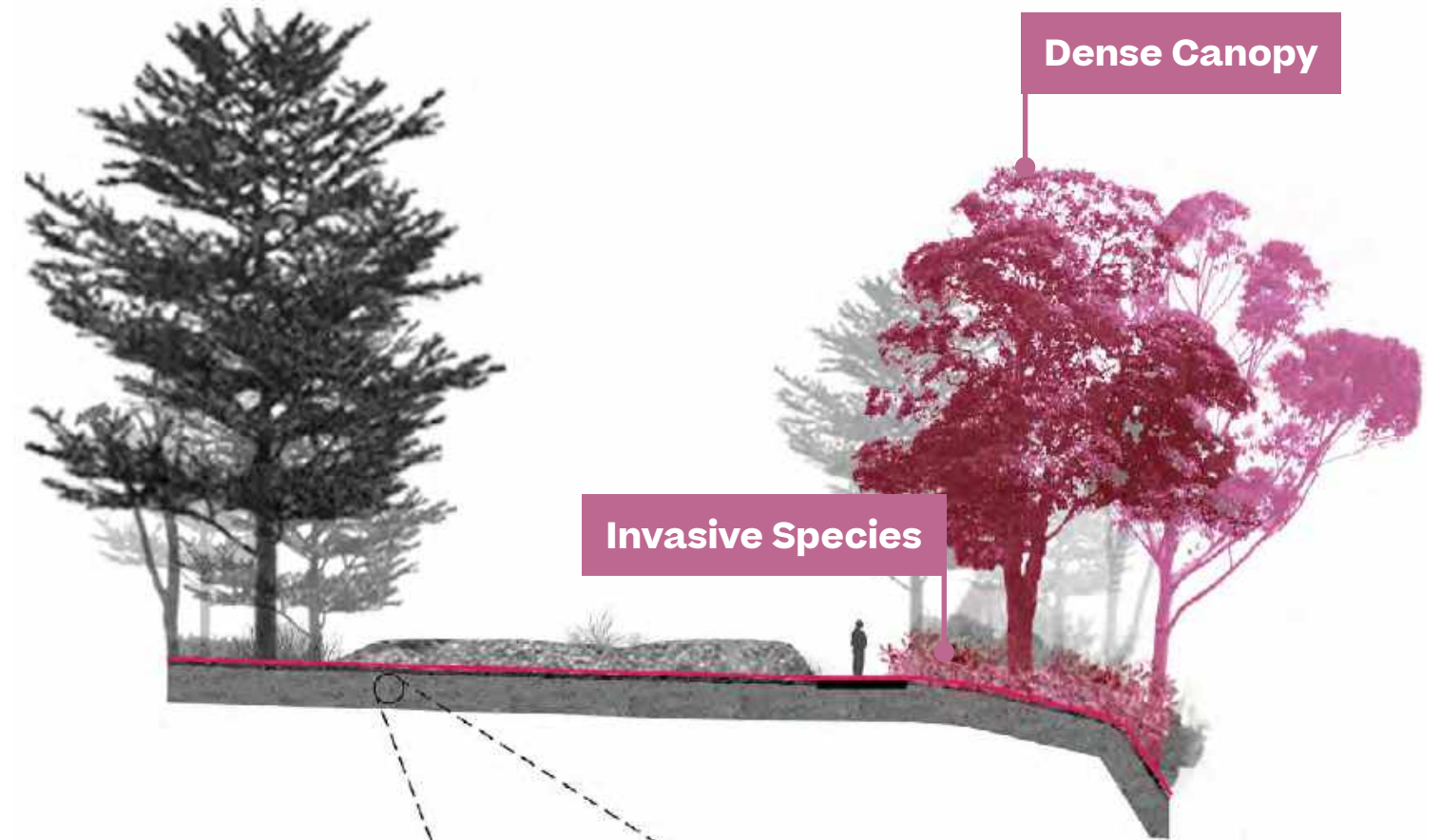
Woodlands Challenges

Aging Canopy, Invasive Understory

Overgrown canopy blocks light, limiting the germination of a new generation of woodland trees.

Invasive species block views, threatening perceptions of safety for some visitors.

Challenge: Dense Canopy



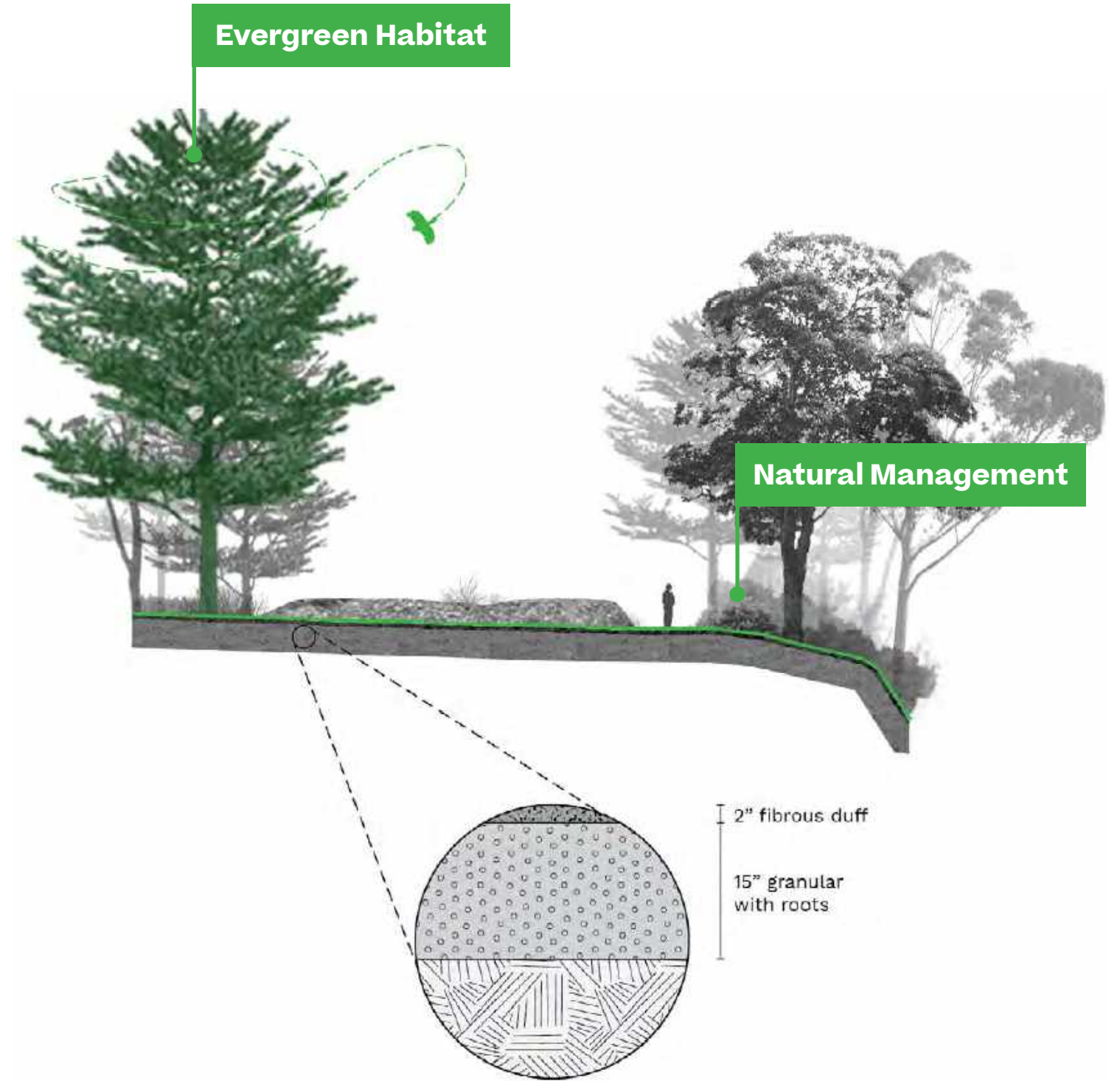
Woodlands Care

Reset a Self-Sustaining Cycle

Woodlands define the park as almost half of the habitat.

Evergreens and rich understory plants have declined.

Light, natural management strategies can improve woodland health.



Possibility: Evergreen Habitat



Healthy Ecosystem Indicator Species



Indigo Blunting



Slender Clearwing Sphinx Moth



Scarlet Tanager



Pink Lady's Slipper Orchid

Living Systems

Protect Heritage Trees

Heritage trees are either a large individual tree or grouping of trees with unique value and are considered irreplaceable.

Special attention is needed to ensure health and longevity.

Historic Specimens in the Park



Single Heritage Tree



Group of Heritage Trees

Challenges



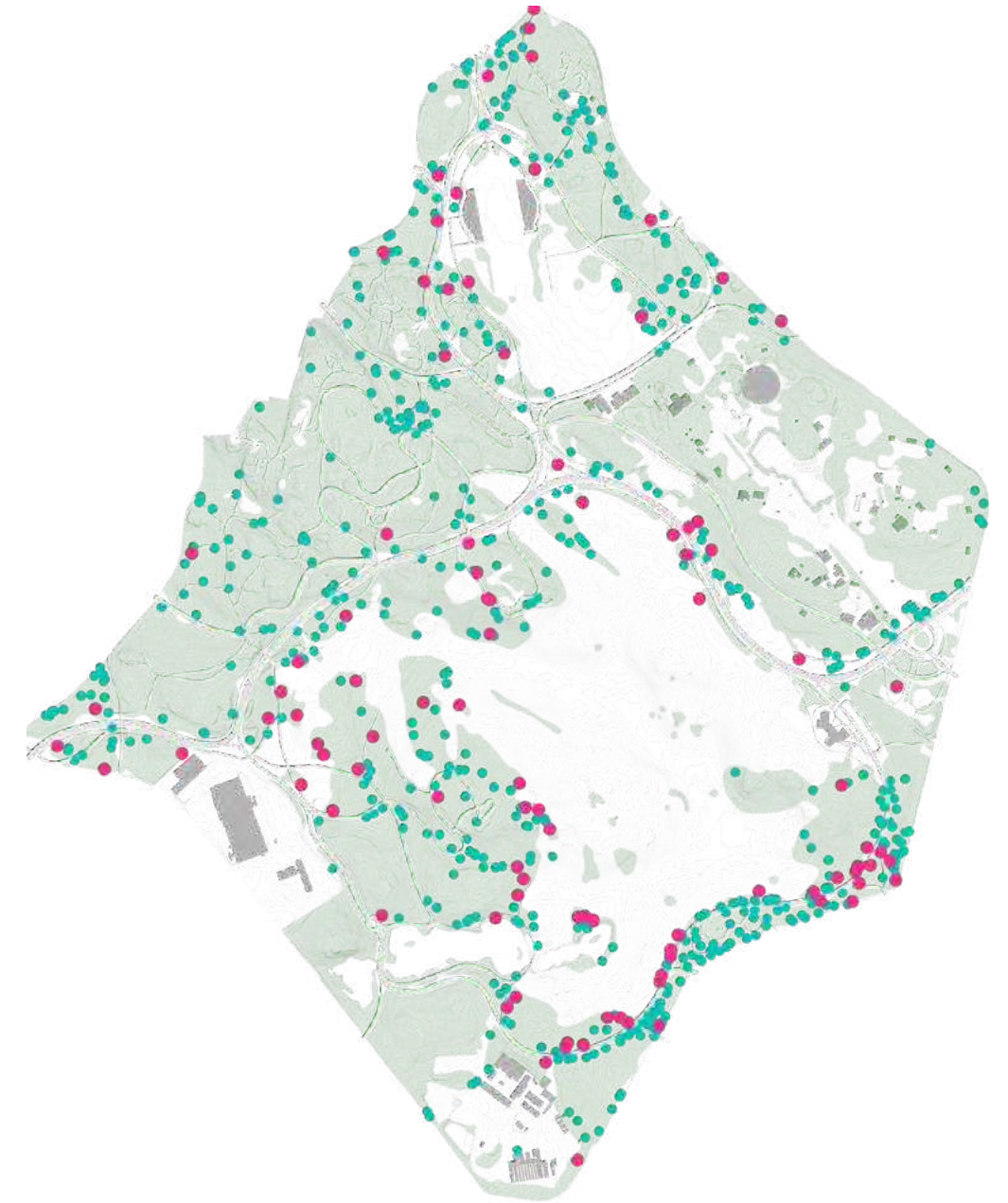
Invasive Species



Routine Pruning & Maintenance



Pests & Diseases

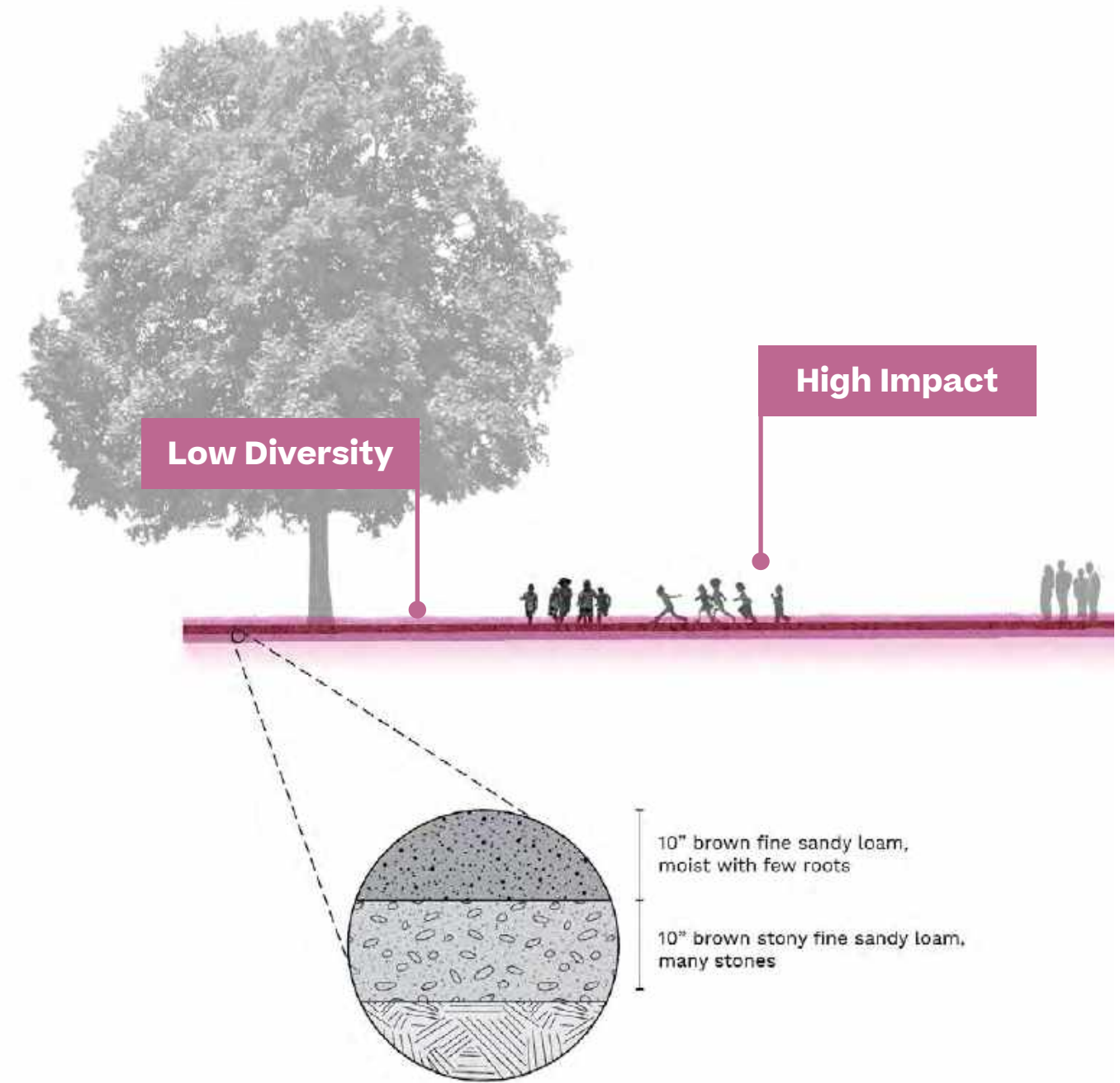


- Legacy Trees (48"+ diameter)
- Heritage Trees (33"+ diameter)
- Park Canopy Cover

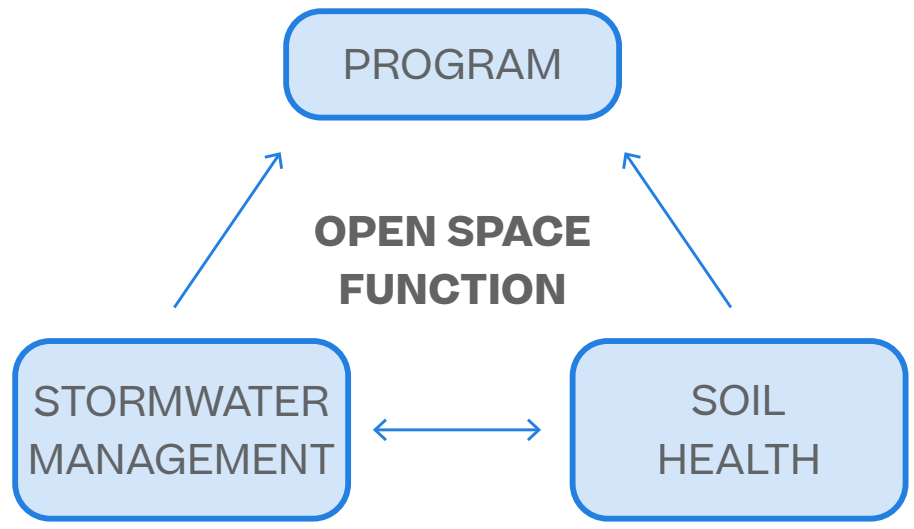
Open Spaces Challenges

Low Diversity, Compacted Soils

Open zones are areas of higher impact within the park.
These areas include athletic fields, dry meadows, and the golf links.
On-going maintenance is key.



Challenge: High Impact



Open Spaces Care

Increase Capacity, Support Use

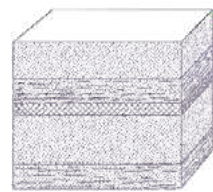
Open areas are usually lawns which have low diversity.

Increasing biodiversity and improving soil health will allow the open spaces to better support park programming.

Possibility: Support Biodiversity Healthy Ecosystem Indicator Species



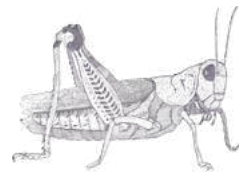
Healthy Soils & Aeration



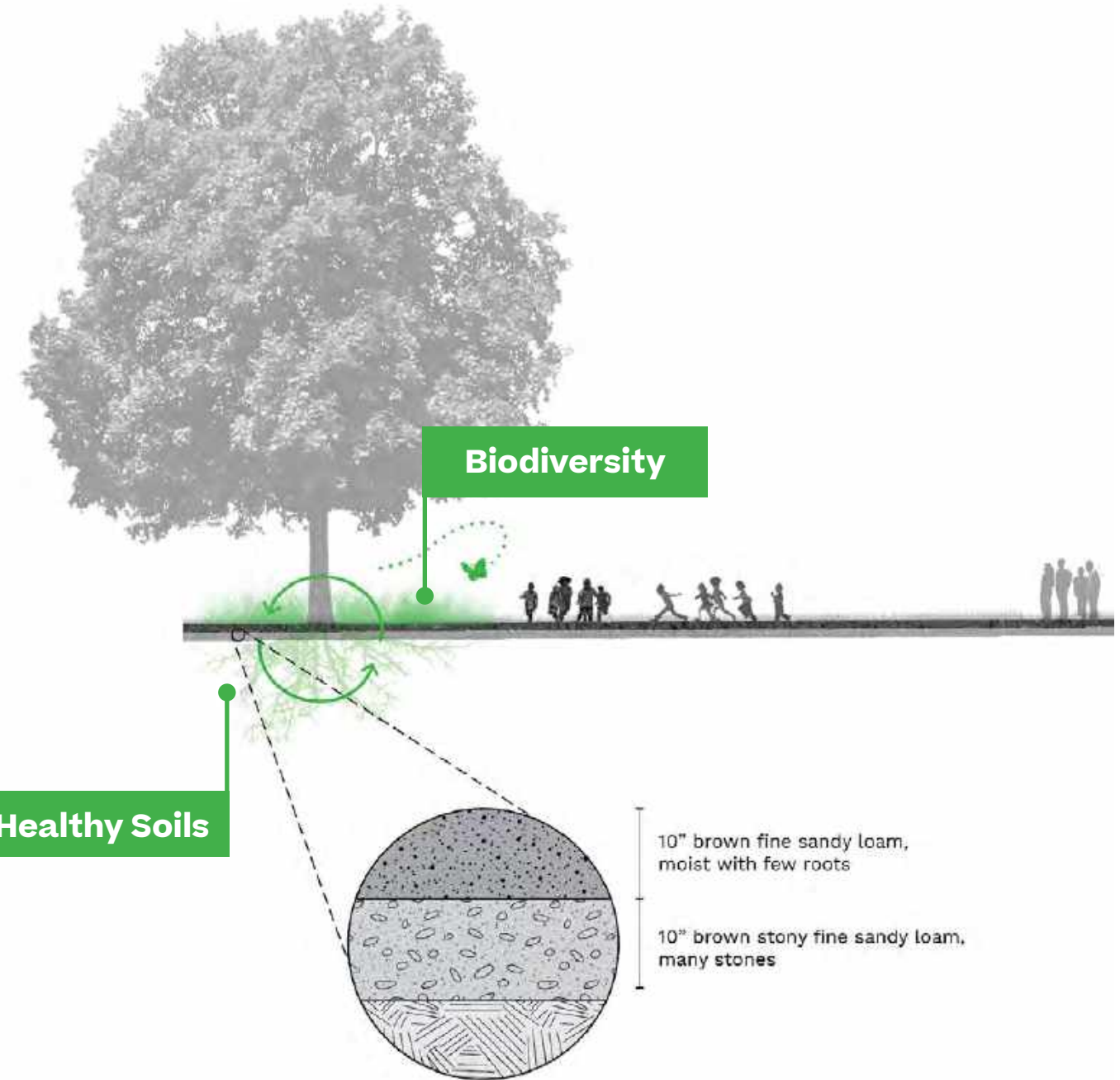
Water Infiltration



Eastern Bluebird



Grasshopper



Living Systems

Stormwater Infrastructure Poses Challenges

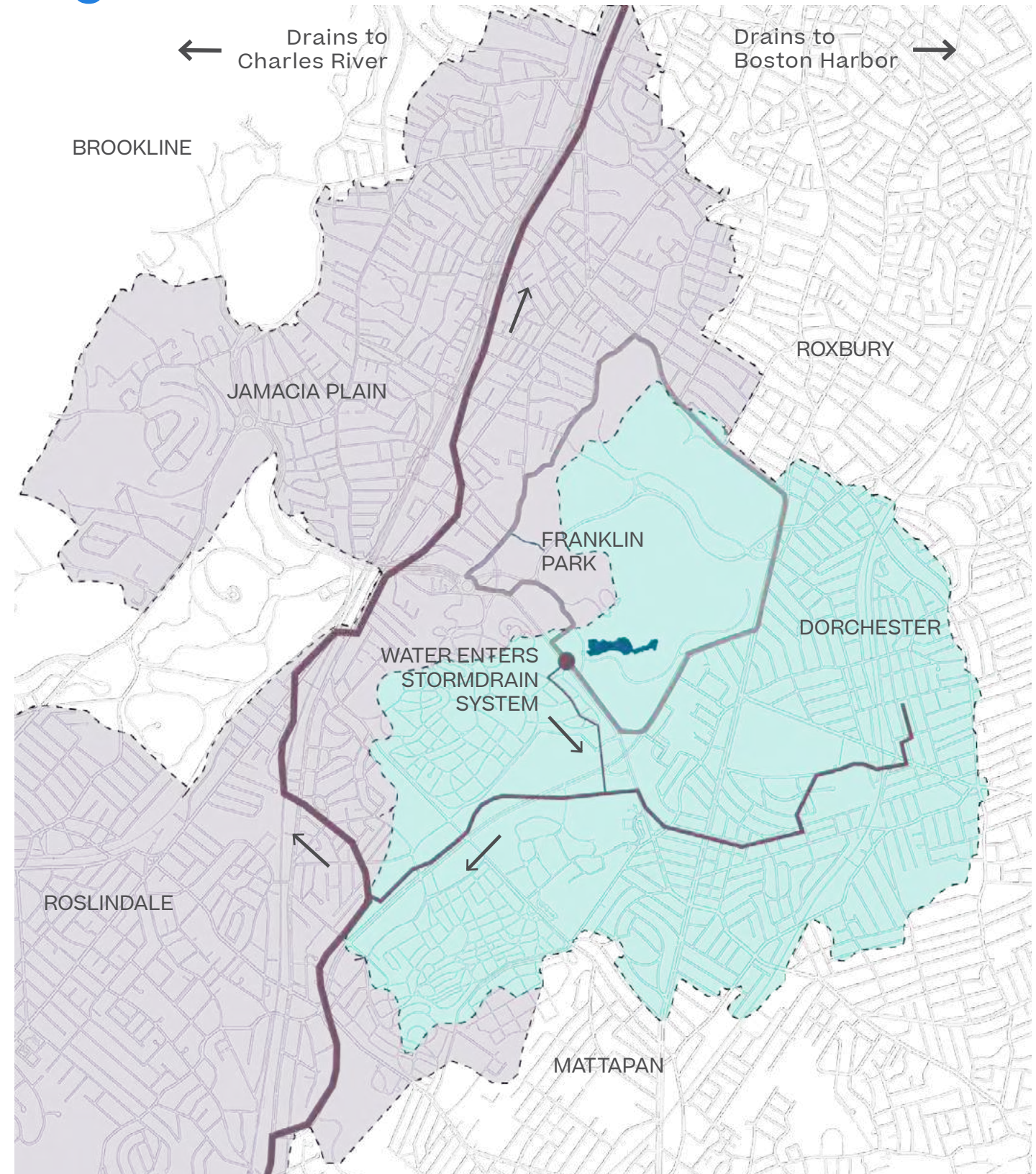
Outdated and undersized drainage infrastructure leads to surcharging and drainage issues.

These affect water quality and drainage downstream from the park.

Challenge: Drainage



Possibility: Green Infrastructure

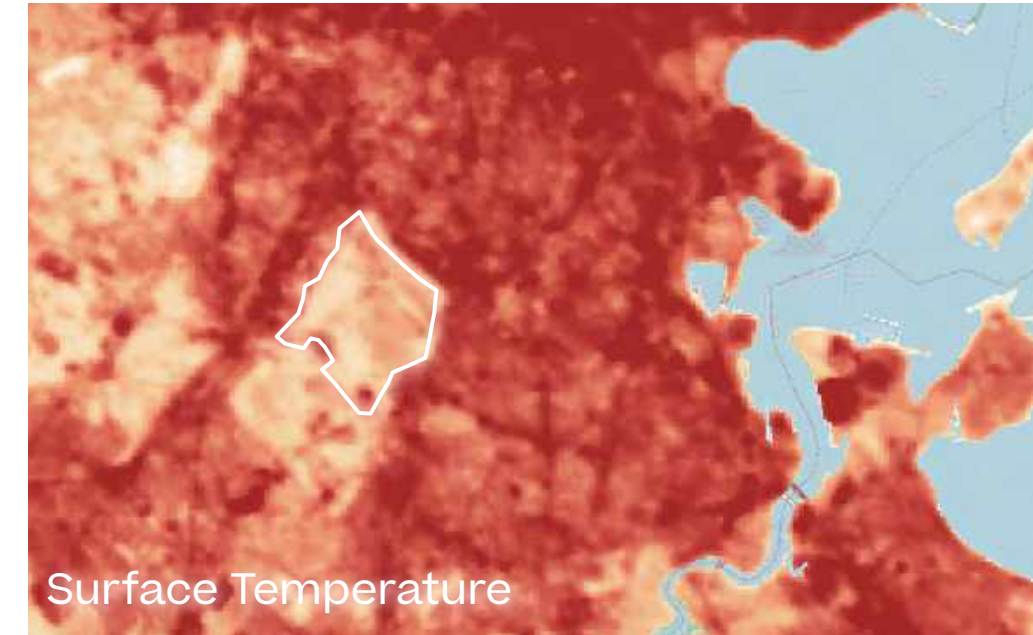
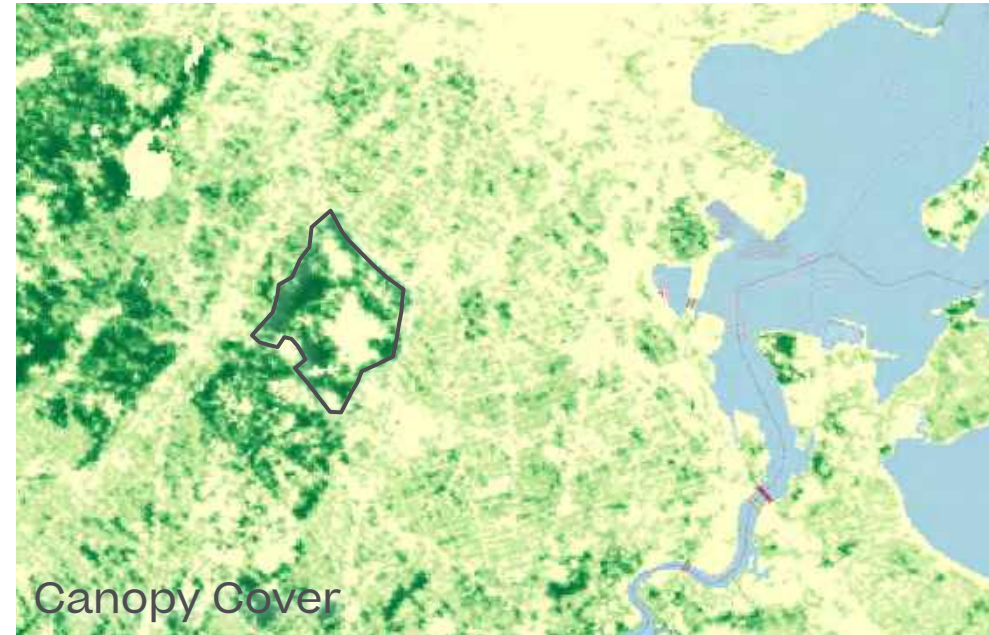


Landscape as an Asset for All

Urban Woodlands as Living Infrastructure

Urban tree canopy...

- ...lowers temperatures
- ...absorbs greenhouse gas emissions
- ...cleans air and water
- ...provides important habitat
- ...improves mental and physical health



Maps from Boston Area Research Institute
worldmap.harvard.edu/maps/31/info/

WHAT WOULD ENCOURAGE YOU TO EXPLORE AREAS OF THE PARK THAT MIGHT BE UNFAMILIAR TO YOU? PICK ONE OR TWO.

POLL!

On a phone?

Text **617-799-2237**

A

Clearly marked trails to outlooks and views

B

Signage that highlights park offerings and activities

C

Better maintained vegetation

D

Seasonal displays (fall color, flowering trees)

E

Presence of park rangers

F

Educational programming and trails

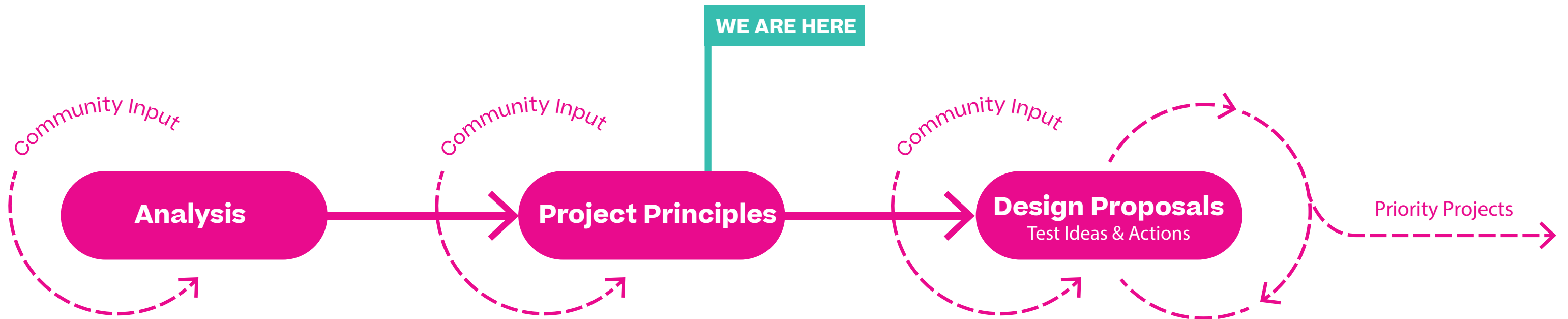
G

Something else!

Type your suggestion into the chat

Draft Project Principles

1. Recognize history, broaden potential
2. Reach out, welcome in
3. Break down barriers to promote a unified experience
4. Enhance diversity to support longevity
5. Support existing assets and expand park offerings
6. Guide responsible investment to catalyze long-term benefit



Draft Project Principles

1. Recognize history, broaden potential

- Protect, reveal and reinforce essential components of the site's historic fabric, while making changes to meet contemporary programming, facility, and ecological needs.
- Celebrate the unique and character-defining qualities of the park.
- Tell more stories: provide interpretation of park history that includes expanded narratives of BIPOC residents and park users.

2. Reach out, welcome in

- Improve the park's connections by advocating for safe crossings and sidewalks, ensuring that views, entrances, and edges are clear and inviting, and adding new where needed.
- Create welcoming spaces for everyone to enjoy. Ensure they reflect the needs of the park's neighbors.
- Improve signage and lighting to clarify wayfinding and communicate what the park has to offer; outside, indicate routes to the park from public transit.

Draft Project Principles

3. Break down barriers to promote a unified experience

- Ensure the remaining park fabric is truly public and accessible to all.
- Improve relationships with existing semi-private program by designing boundary treatments that allow for a more open relationship with the park, and look for opportunities for public use of semi-public acreage across the park.
- Clarify park circulation by simplifying paths, and minimizing uninviting barriers, like fences, walls, and bollards.
- Rethink the design and functionality of Circuit Drive to prioritize the pedestrian and promote larger park connections.

4. Enhance diversity to support longevity

- Pair strategic short-term interventions with long-term management approaches to establish sustainable systems and safe park experiences.
- Integrate green infrastructure strategies to improve drainage and water quality, and reduce down-stream impacts.
- Protect heritage trees by addressing pests and establishing a new generation of canopy.

Draft Project Principles

5. Support existing assets and expand park offerings

- Provide the basics (restrooms, water fountains, safe circulation, etc.) to support park visitation.
- Transform single-use spaces to be flexible and inclusive of year-round programming opportunities that serve groups of many sizes and ages.
- Strike a balance between active & passive programming, ensuring that there are safe and engaging opportunities for exploration, immersion, and learning.

6. Guide responsible investment to catalyze long-term benefit

- Establish a vision for the future and a ‘roadmap’ for decision making that is reflective of the needs of the Franklin Park community.
- Calibrate resources with ambition: recognize and balance the impact that new improvements and expanded programming will have on park maintenance requirements.
- Expand capacity and elevate maintenance practices where possible to support new use.
- Build capacity through partnerships with surrounding businesses, community organizations, neighbors and local talent to maximize the impact of improvements for shared benefit between the park and its communities.










Draft Project Principles

1. Recognize history, broaden potential
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**Online MINI-POLL #2 will be
an opportunity for more feedback!**

Dig Deeper

Month of Engagement

	MON	TUE	WED	THU	FRI
 Week of June 22nd	Mini-Poll #1: The Many Roles of Parks Email Newsletter Signage in Franklin Park				
 Week of June 29th	Analysis Summaries Released on Website				
 Week of July 6th					
  Week of July 14th	TODAY! TUESDAY JULY 14 Workshop #2 Release Mini-Poll #2: Principles			FRIDAY JULY 17 Share Mini-Poll #1 feedback	
  Week of July 20th	Tuesday, July 21 1pm - History themed discussion group		Thursday, July 23 7pm - Communities themed discussion group		
  Week of July 27th	Tuesday, July 28 1pm - Connections themed discussion group		Thursday, July 30 7pm - Ecology themed discussion group		
Week of August 3rd	Share feedback from Mini-Poll #2				

Q&A!

On a phone?
Text **617-799-2237**
Or press ***9**

Franklin Park Action Plan

Community Workshop #2

Q&A
Ask your questions here!

Audio Settings ^

Chat Raise Hand **Q&A** Leave

Thank you!

Have **project-related** questions? Reach out to Lauren!



Lauren Bryant
617-961-3019 or
lauren.bryant@boston.gov